



Tuff-Luv Cases - Unit 1, The Circuit Centre - Avro Way - Brooklands Estate - Weybridge - Surrey - KT13 0YT

Tuff-Luv Cases releases new the Tri-Axis™ Stasis Series for Apple iPad 2

Surrey, U.K. - March 28, 2011 - Tuff-Luv are pleased to reveal their latest range of cases for the iPad2™, the Tri-Axis™ Stasis Series. Tuff-Luv are designers and manufacturers of high quality leather, silicone and hemp cases and accessories for portable electronic devices. This announcement details their latest solutions for modern life. The range comes in four materials: [Genuine Leather](#), [Saddleback™ Leather](#), [Napa Leather](#) & [Veggie Leather](#). The entire line up is now available to pre-order from www.tuff-luv.com

Tri-Axis™ Stasis Series:

Our original Bi-Axis™ iPad case were hugely successful being nominated for several awards, but we didn't want to stop there. Our registered design allows users to:

- Work on their device in their lap, on a desk, on the train or on a coffee table, using the Tri-Axis™ design, to remain totally stable. A common flaw with too many iPad cases!
- Securely adjust the case into eight different positions using the versatile snap-stand.
- Stand it up in landscape, choose from five positions to suit your viewing angle, lay it flat, and in portrait you can spin it left or right - whichever way you choose we've got you covered.
- Put your device into "Stasis" making use of the magnets in the iPad 2, allowing our "Stasis" feature to automatically put the iPad 2 to sleep (when shut), ensuring battery power is conserved to keep on the move.
- Use the secure fastener to ensure the iPad stays where it belongs, in our case! Only quality materials go into our cases so we want to make sure your device does too!
- Have complete confidence in their purchase with our LIFETIME GUARANTEE!

The Tri-Axis Stasis series comes in four smart looking but hard wearing materials.

			
Genuine Leather	Saddleback™ Leather	Napa Leather	Veggie Leather
Our Bestseller! Classic and cool, this genuine leather case will keep your case safe and sound for years to come.	Genuine leather with a rugged readiness, a seasoned travel companion to your latest tech wherever your 'trail' may take you.	Stitched in Napa leather (high quality fine sheep leather), soft to the touch yet strong and hard wearing.	An alternative for the vegetarians out there. (no animals were harmed making of this case!), this Faux leather looks like the real thing

"It's exciting to see these new developments in technology from Apple" says Ken Graham, Founder of Tuff-Luv cases. "Consumers are becoming more attached to their devices and taking them everywhere they go. It's important that the devices they spend their hard earned money on are well looked after and that they can get the most out of them, whether they're on the train to work or watching a film at home, and it is this philosophy that has led us to our new range of cases."

Editors Notes

Press contacts:

For more information about Tuff-Luv cases or to organise review samples please contact:

E: ross@tuff-luv.com or call Ross Owen in the Marketing team on 01932 333587

Pricing and Availability

Tri-Axis™ Stasis Series for the iPad 2, starts from £28.99, will be available on 30th March 2011

- [Tri-Axis™ Stasis Series: Genuine Leather](#) RRP: £39.99
- [Tri-Axis™ Stasis Series: Saddleback™ Leather](#) RRP: £69.99
- [Tri-Axis™ Stasis Series: Napa Leather](#) RRP: £49.99
- [Tri-Axis™ Stasis Series: Veggie Leather](#) RRP: £28.99

About Tuff-Luv Cases

Formed in 2005, By Ken Graham due to his annoyance of not being able to find a case for this mini iPod, he quickly realised there was a gap in the market for case accessories for this new wave of popularity around electronic devices.

From a small warehouse in Surrey the company has expanded into a full-fledged designer and manufacturer of the latest cases and accessories for cutting-edge electronics, everything from iPad to Blackberry, Sony to Kindle and everything in between. Currently the product range of 1500SKU's focuses mainly on leather cases for eBooks (kindle, Sony reader), iPhone, iPad & cameras.

We're proud of our products and the quick service we provide to our customers and our lifetime guarantee is a testament to that. We all love using our tech gear and don't like to be parted from it, so we know how important it is to keep it well protected. Our team take the time to include the best features into our ingenious designs. We're proud of our products and the quick service we provide to our customers and our lifetime guarantee is a testament to that.