



Tuff-Luv Cases - Unit 1, The Circuit Centre - Avro Way - Brooklands Estate - Weybridge - Surrey - KT13 0YT

Man's best friend mistakes cases for chew toy...

Bad dog! – A Tuff-Luv 'case' study

Surrey, U.K. - March 30, 2011 – Well it seems to be a dodgy doggy day in the Tuff-Luv offices. It's not often we get feedback of our cases being destroyed and now two come along at once and both by man's best friend!

We'd like to introduce you to Toby and Charlie Brown, they are our latest fans of Tuff-Luv cases although not our traditional customer type they are very enthusiastic about our products.

Toby's owner (Nicole from Baltimore) did a lot of research to find herself a "sturdy, but great looking iPad case". She found what she was looking for in Tuff-Luv's [Bi-Axis® Saddleback Leather case cover for Apple iPad & 3G / Wifi](#).



Our Saddleback range for **Kindle, MacBook, iPad & iPhone** are as tough as they come and we are proud of their superb functionality and design. However it would seem that Toby, the puppy, just likes the way our [Saddleback](#) range tastes and seems to take our quality and lifetime guarantee as a personal challenge.

As Nicole (Toby's owner) tells it, he found the case, iPad inside, and decided to see if it was a good chew toy! Below are some Photo's sent to us by Nicole of Toby's exploits:



Despite the damage done, we were glad to hear that the iPad survived untouched, a real testament to the build quality and materials we use. We were pleased to offer Nicole a replacement cover, this time to be kept out of reach!

Our new range of iPad 2 cases, the **Tri-Axis® Stasis Series:** are now available in various materials including the robust Saddleback Leather, all to pre-order from www.tuff-luv.com.

Charlie Brown! – A Tuff-Luv ‘case’ study

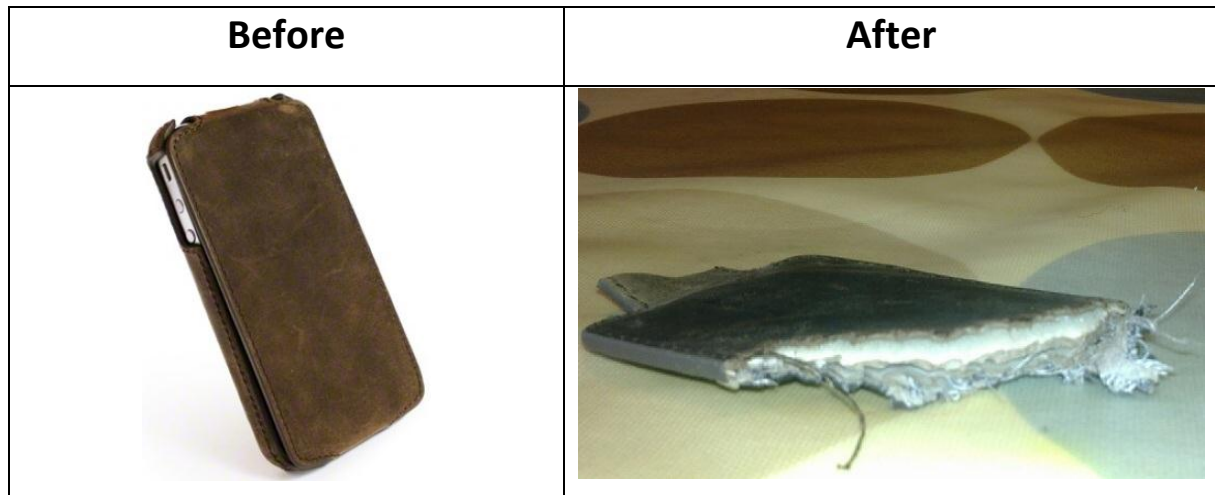
This is Charlie Brown, he might look like a loveable chocolate Labrador, and he is, but he love’s Tuff-Luv’s iPhone cases. Rod (Charlie’s minder), had put down his 1 week old **iPhone 4** on the table after he came in from the pub!(we personally think he dropped it into Charlie’s bowl!

The next morning Well you can see the end result!

Although we make sure all our products make use of the best and most durable materials and go through the highest quality checks. We admit, the leather is of such high quality, that it smells good enough to eat - the Mutt concurred!



Charlie's owner (Rod) had bought a [Saddleback brown leather hide case](#) cover for his **iPhone 4G**. Ordinarily and excellent choice to protect that gadget you can't live without. But as the below image shows our four legged friends can be quite enthusiastic!



We're always happy to hear these 'tails' of our cases, so if you have one similar we'd love to hear from you. You can get in touch with us by contacting our Marketing team on ross@tuff-luv.com or 01932 333587

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