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Malta, 4 April 2011

Unibet publishes 2010 Annual Report

Unibet Group plc's Annual Report for 2010 is now available on the Group's website www.unibetgroupplc.com.

As previously announced, **Unibet Group plc's** Annual General Meeting will be held on 12 May 2011 in Stockholm, Sweden. Further details can be found at the Group's website www.unibetgroupplc.com from 11 April 2011.

For more information:

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About Unibet

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 28 languages through www.unibet.com. Today, Unibet has more than 5.1 million customers in over 100 countries Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to responsible and fair gaming.

More information about Unibet Group plc can be found on www.unibetgroupplc.com