

## Getupdated secures another contract in a tough competition

Getupdated has been selected to drive forward the digital marketing activity of Sweden's family-owned timber company [Group Derome](#). As a company which has already seen great success in the Swedish Market, they now plan to increase their online presence with the expertise from the team at Getupdated.

Getupdated were chosen from a select shortlist of [SEO](#) agencies and are pleased to be working with such a company.

Getupdated will work both with on-page and off-page SEO to help Group Derome become more visible on Google and in turn generate traffic with a high conversion potential, achieving their goal of remaining online leaders of innovation and technology within the timber industry.

*"We work with wood in various stages - from forest to finished house. We have several target audiences for our products and we work both towards business-to-business and direct to consumers. We were looking for a partner who could help us with our internet marketing, both search engine optimization and search advertising because the needs are different in the group.*

*Getupdated presented a good, stable and cost effective solution that could match our goals and expectations."* Johanna Smedberg, Marketing Manager at Derome group.

Derome group will conduct a more comprehensive overhaul of the Group's websites and Getupdated will play a role throughout the project. Our joint goal is that the Derome group will regain top positions (1-5) on the Google search engine.

The collaboration Getupdated will monitor Derome interests and continuously monitor the results. The aim is also that Getupdated will increase the number of visitors to the Derome Group websites.

**For further information please contact:**

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**This is Getupdated Internet Marketing**

Getupdated is an international vendor of innovative Internet marketing services. Getupdated has a complete portfolio of services covering [search optimization](#), [PPC](#), [social media](#), [web development](#), [media planning](#) and [web analysis](#). The Getupdated Group has some 185 employees in Sweden, the UK, France and Ireland. The parent company Getupdated Internet Marketing AB is listed on NASDAQ OMX First North Premier and its Certified Adviser is Erik Penser Bankaktiebolag. For more information please visit [www.getupdated.com](http://www.getupdated.com).