



## Just Search to exhibit at Internet World 2011

Just Search is pleased to announce that it will be exhibiting at the forthcoming Internet World expo, due to take place in London on 10th-12th May 2011.

Following on from the huge success of last year's involvement, Just Search will once again be promoting its services to potential customers at London's Earls Court. The Internet World exhibition is the longest running digital marketing event in Europe as well as the best attended, so it's the perfect chance for Just Search to cement its position as one of the market leaders.

This year will also be a great opportunity for Just Search to present its recently expanded pan European services. Throughout 2010, the internet marketing agency has worked hard to penetrate several European markets, opening offices in Dublin, Paris and Rome.

The 48 square metre stand will be a fantastic opportunity to showcase all of the services offered by the [Getupdated Group](#), which this year will include [Affiliator](#) now one of Sweden's largest affiliate networks.

In addition to exhibiting at Internet World several Just Search employees will also be giving seminars on topics from their own fields of expertise. Last year Neil Walker (Group CTO) and Paul Spreadbury (SEO Manager) spoke to packed theatres and the hope is that this year will be just as successful.

This year, Social Media and Marketing Manager, Graham Wilkinson will be speaking for the first time about how to Integrate Social Media into your business and Group CTO, Neil Walker will be delivering a talk about the Key metrics of Search Marketing, both set to be crowd pullers.

Following the exciting acquisition of 25% of the video content company Wooshii, at the end of 2010, their CEO Fergus Dyer-Smith will also be at the event, speaking on the importance and impact of video content on a website. Just Search, as part of the Getupdated Group has so far had a highly successful partnership with Wooshii and Fergus' presentation will show attendants why video content plays such a huge role within the internet marketing industry.

Paul Yates, Group Chief Executive Officer for Getupdated, said: *'We're really looking forward to being involved in the Internet World again event this year. Last year was hugely successful for Just Search and we're expecting to have even more of an impact this year as we have even more services to offer and even more to say. We're expecting Neil and Graham to present some interesting opinions and ideas that will help to secure our first rate image and reputation within the industry. Last year saw some exciting developments for us as a company and this event is the perfect chance to share this success.'*

### For further information please contact

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Just Search is an SEO and internet marketing company based near Manchester. The company provides marketing solutions right across Europe and packages include [SEO](#), [PPC](#), [social media](#), online PR, [content writing](#), [design](#), development and [affiliate marketing](#).

Internet World - [www.internetworld.co.uk](http://www.internetworld.co.uk)

Internet World 2011 expects to see 12,000 visitors over the two day event. It will also attract more than 300 exhibitors, helping to present five shows; Digital and Mobile Marketing, eCommerce and mCommerce, Social Media, Content Management and Connectivity and Hosting.