

PRESS RELEASE

Stockholm, Sweden, April 28, 2011

Reminder regarding reverse share split for Cision AB (publ)

As announced on March 31, 2011 and on April 13, 2011, the annual general meeting of Cision AB (publ), reg. nr. 556027-9514 (the "**Company**"), decided on March 31, 2011 to carry out a reverse share split which entails that every ten old shares will be consolidated into one new share and that the number of shares in the Company will decrease from 149,095,836 to 14,909,583, whereby the quota value per share will be approximately SEK 15 after completion of the reverse share split. The board of directors has been authorised to determine the record date and pursuant to the authorisation, May 5, 2011 has been determined as the record date for the reverse share split.

Last day of trade in the Company's shares before the reverse share split is May 2, 2011 when shareholders, which do not hold a number of shares corresponding to a whole number of new shares after completion of the reverse share split, are able to, by way of trading, obtain a number of shares equally divisible by ten in order to avoid having excess shares being passed to the Company. May 3, 2011 is the first day of trade in the Company's shares after the reverse share split and the share price will then be adjusted accordingly.

For more information regarding the reverse share split and its timetable, please refer to the press release dated April 13, 2011.

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The information provided herein is such that Cision AB (publ) is obligated to disclose pursuant to the Swedish Securities Markets Act (SFS 2007:528) and/or the Swedish Financial Instruments Trading Act (SFS 1991:980). The information was submitted for publication at 15:00 CEST on April 28, 2011.

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This press release is also available at <http://corporate.cision.com>