



For immediate issue

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NEW SALES DIRECTOR TO STEER GLEN DIMPLEX BOILER GROWTH

To further strengthen the Dimplex gas boiler brand with installers and merchants, whilst steering the accelerated growth that the company continues to enjoy, Glen Dimplex Boilers has promoted **John Breen** to the position of Sales Director.

Formerly National Sales Manager, John is newly charged with developing and maturing relationships with national and key regional merchants, elevating the Dimplex gas boiler brand to a wider audience. He is also responsible for managing an expanded team of Business Development Managers that cover the whole of the UK.

Managing Director at Glen Dimplex Boilers, Colin Gardner, comments: "We have invested heavily in the Dimplex gas boiler brand in order to provide the installer with a premium purchase that costs less, together with unrivalled dedicated service and support. This latest appointment is not only testimony to our ambitious growth plans, it is illustrative of the growing popularity of the brand todate."

Colin adds: "John has played and will continue to play a major role in steering Glen Dimplex Boilers' future growth."

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John brings a wealth of experience to his new role. Prior to joining Glen Dimplex Boilers, he held the position of Business Development Manager at Halstead, as well as previous Director roles at Myson and Plumbase.

For further information on Glen Dimplex Boilers visit www.glendimplexboilers.co.uk, call 0844 371 1111 or follow on Facebook and Twitter - www.facebook.com/dimplexboilers www.twitter.com/dimplexboilers

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Notes to the Editor: Glen Dimplex Boilers – part of the multi national Glen Dimplex Group that includes household brand names like Belling cookers, Morphy Richards appliances and Dimplex heaters – is based in Prescott, Liverpool and has a strong heritage that dates back decades in the manufacturing of heating and domestic appliance products. The boiler manufacturing business (formally known as Halstead Boilers) was acquired by the Glen Dimplex Group in November 2004 and has since developed an extensive network of service engineers that is managed by the award winning Glen Dimplex Customer Care Team.

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PHOTO-CAPTION:

Glen Dimplex Boilers has promoted **John Breen** to the position of Sales Director. He will help further strengthen the Dimplex gas boiler brand with installers and merchants, whilst steering the accelerated growth that the company continues to enjoy,

