

Getupdated receives final payment for Mediaanalys

Getupdated has announced that they have sold its stakes in Mediaanalys Trisodium AB which was a joint venture within the Group of 51%.

Part of the payment was made via a promissory note which ran to 2014. Getupdated has now received an early payment under the note with 6.5 million SEK and the final purchase price amounting to 29.2 million has been paid.

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Just Search, part of the Getupdated Group, is an SEO and internet marketing company based near Manchester. The company provides marketing solutions right across Europe and packages include [SEO](#), [PPC](#), [social media](#), online PR, [content writing](#), [design](#), development and [affiliate marketing](#). Getupdated Group has some 160 employees in Sweden, the UK, France, Ireland and Italy. The parent company Getupdated Internet Marketing AB is listed on NASDAQ OMX First North and its Certified Adviser is Erik Penser Bankaktiebolag. For more information please visit www.getupdated.com.