

Affiliator is to be launched in the whole of Scandinavia and Great Britain

Affiliator will shortly be launched across the Nordic countries and in Britain. In the UK the launch will be under the European brand Just Search and in the Nordic region through Getupdated.

[Affiliator](#) has since its inception in 2006, increased the number of publishers and today there are 18 500 members in the network. The past two years, the network has increased exponentially with 7000 publishers.

"I took over as Product Manager for Affiliator at the beginning of the year and see a huge potential to succeed in other markets. The benefits of Affiliator is that we make a profit when customers make a profit, making it a win-win situation for all parties. What is unique about Affiliator is that we select our players so that we give our customers the best results. While many other networks bring in all publishers we ensure that it is the right size on the publisher and that they will add value to the network. Each customer also has their own dedicated Campaign Manager who looks after their marketing needs, which adds value." says Daniel Nordh Head of Affiliator

"This is a great opportunity for the Just Search part of the group, we are driven by client demand and we have spotted an opportunity in our existing customers that our own product Affiliator can deliver upon. I look forward to growing internationally and a sneak premiere will be on the Internet World trade show at Earls Court in London, 10th to 12th May 2011. This will be the first time that we demonstrate Affiliator in Europe." says Paul Yates, CEO Getupdated

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Just Search, part of the Getupdated Group, is an SEO and internet marketing company based near Manchester. The company provides marketing solutions right across Europe and packages include [SEO](#), [PPC](#), [social media](#), online PR, [content writing](#), [design](#), development and [affiliate marketing](#). Getupdated Group has some 160 employees in Sweden, the UK, France, Ireland and Italy. The parent company Getupdated Internet Marketing AB is listed on NASDAQ OMX First North and its Certified Adviser is Erik Penser Bankaktiebolag. For more information please visit www.getupdated.com.