

the Bradford Group



*public relations
advertising
e-commerce*

THE BRADFORD GROUP HIRES NEW ACCOUNT EXECUTIVE

NASHVILLE, Tenn., May 5, 2011 – The Bradford Group, a Nashville-based public relations, advertising and e-commerce agency, announces that Natalie Townsend has joined the agency.



“We’re excited to have Natalie join our group as she brings a smart mix of PR creativity, media relations experience and writing skills,” said Jeff Bradford, president and CEO. “She is exactly the kind of smart, resourceful and talented professional that everyone expects from the Bradford Group – and her experience in the upper levels of state government brings a new capability to our firm.”

Townsend comes to the Bradford Group from the Tennessee Department of Financial Institutions, where she served as the department’s public information officer, working directly with the Commissioner of Financial Institutions. Prior to that, she worked in the office of Gov. Phil Bredesen. She holds a bachelor’s of science in communication from the University of Tennessee at Knoxville.

Smart, hard-working professionals who respect each other, tell the truth and believe passionately in what they do, the Bradford Group is a leading full-service marketing firm based in Nashville. The firm is distinguished by its uncompromising commitment to good writing as the core of all successful marketing efforts. Its clientele encompasses several industries, including finance, law, real estate, hospitality, sports, wholesale distribution, entertainment and the arts.

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