



To business editors:

Press release for immediate publication

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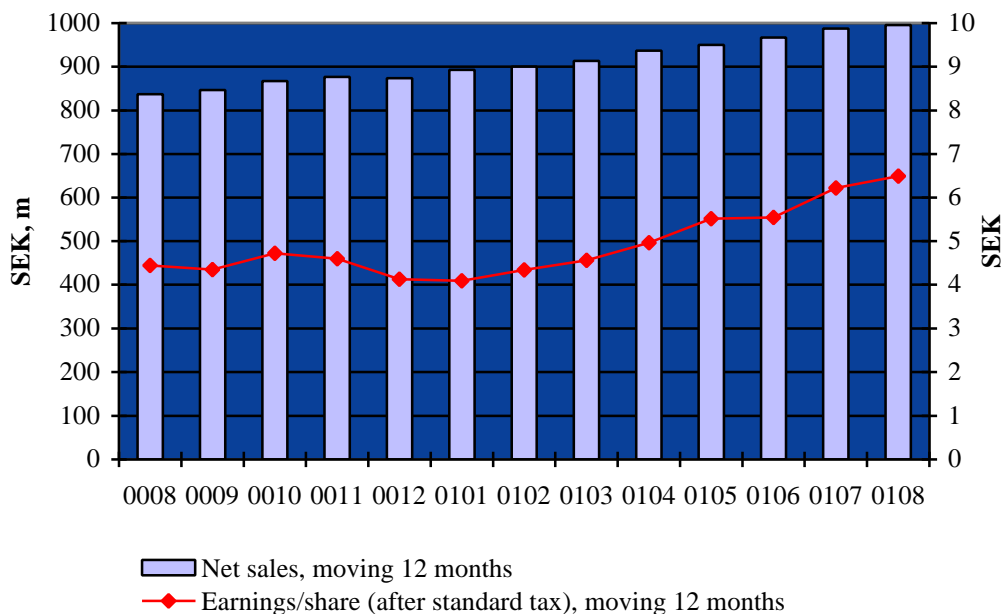
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Report January - August 2001 HL Display AB (publ)

- The Group's net sales for the first eight months of the year increased by 22% to SEK 682 m (561) compared to corresponding period 2000.
- Profit before tax for the period amounted to SEK 55 m (30).



January to August 2001 in brief

The consolidated sales for the first eight months of the year increased by 22 per cent to SEK 682 m (561).

Operating profit for the period increased by 51 per cent and amounted to SEK 53 m (35).

Profit before tax was SEK 55 m (30).

The period's net investments in fixed assets amounted to SEK 35 m (34).

As stated in previous reports the growth target of at least 20% is estimated to be reached this year. The profit margin is expected to show an improvement on 2000 but will, as previously stated, not reach the long-term goal of 10-15 per cent.

Key figures for the Group ¹⁾

SEK (000s)	8 months Jan - Aug 2001	8 months Jan - Aug 2000	8 months Jan - Aug 1999	12 months Sept 2000 - Aug 2001	12 months Sept 1999 - Aug 2000	12 months Sept 1998 - Aug 1999	Full year 2000
Net sales	682 453	560 559	492 088	995 815	836 922	722 876	873 921
Operating profit	52 975	35 183	36 626	65 523	53 958	50 323	47 731
Profit before tax	55 217	30 084	29 877	69 228	47 332	44 053	44 095
Profit margin, %	8.1	5.4	6.1	7.0	5.7	6.1	5.0
Equity/assets ratio, %	46.5	49.3	52.8	46.5	49.3	52.8	47.6
Investments, SEK m	34.8	34.3	37.6	58.6	64.7	57.1	58.1
Return on capital, %	-	-	-	15.0	12.6	12.7	11.0
Return on shareholders' equity, %	-	-	-	16.5	15.2	12.5	11.6
Shareholders' equity per share, SEK	34.05	30.15	27.11	34.05	30.15	27.11	31.07
Earnings per share after full tax, SEK	4.38	2.56	2.41	5.30	4.35	3.27	3.48
Earnings per share after standard tax, SEK	5.17	2.81	2.81	6.49	4.44	4.13	4.13

1) For definitions, see the Annual report

Reporting dates:

Interim report	9 months 2001	16.10.2001
Monthly report	10 months 2001	15.11.2001
Monthly report	11 months 2000	17.12.2001

Stockholm 17.09.2001



Anders Remius
Managing Director