



**For immediate release**

**INGRAM MICRO SELECTS STREAMSERVE'S PLATFORM  
FOR eBUSINESS COMMUNICATIONS.**

**Stockholm, Sweden, October 3, 2001.** Ingram Micro Inc. (NYSE:IM), the largest global wholesale provider of technology products and supply chain management services, has selected StreamServe to help integrate its order processing and shipping systems with resellers and solution providers. StreamServe will further Ingram Micro's vision to essentially eliminate the paper-based workflow associated with each order, implementing a true e-business model throughout the company.

Ingram Micro will use the StreamServe Business Communication Platform to enhance business communications from its application with its suppliers, vendors and customers, leveraging StreamServe's support for customized and format-independent communication. The StreamServe platform will initially be deployed by Ingram Micro's operations in Sweden and Finland. More than half of Ingram Micro's business in this region is currently processed electronically, a share which is now expected to increase substantially.

"Ingram Micro has more than 175 000 business partners worldwide, and they expect us to add value by providing state-of-the art, innovative business communications," said Zlatko Ninic, CIO at Ingram Micro Sweden. "Through our partnership with StreamServe, our partners will experience a new level of efficiency and ease of use from our order processing services."

"Using the StreamServe platform and the Internet, separate organizations with ERP systems from different vendors can be bridged with little effort, enabling cost-effective solutions for all kinds of business communications," said Nick Earle, CEO for StreamServe. "Ingram Micro is respected as a world leader in logistics, and that Ingram Micro chooses StreamServe as their platform for eBusiness communications confirms our technology vision and our ability to deliver on that vision."

**For further information, please contact:**

**StreamServe**

Nick Earle

Tel. +44 1344 464 900

E-Mail: [nick.earle@streamserve.com](mailto:nick.earle@streamserve.com)

*StreamServe AB, Box 24210, SE-104 51 Stockholm,  
Sweden*

*Tel: +46 8 686 85 00 Fax: +46 8 686 85 10 • [www.streamserve.com](http://www.streamserve.com) •  
[info.se@streamserve.com](mailto:info.se@streamserve.com)*



Ingram Micro Sweden

Zlatko Ninic, CIO,

Tel. +46 70 858 31 83

E-Mail: [zlatko.ninic@ingrammicro.se](mailto:zlatko.ninic@ingrammicro.se)



---

#### **About StreamServe**

StreamServe is a provider of eBusiness communication software. Its solutions enable companies to manage, personalize and automate the flow of critical business information between its customers, suppliers and eMarketplaces. StreamServe began operations in Sweden in 1995. Over the past five years, it has experienced explosive growth and now has offices in the United States, Germany, France, the United Kingdom, the Netherlands, Finland, Denmark, Spain and Norway. StreamServe has more than 2,500 customers across a wide range of industries representing the new and old economies. The company has partnerships with major business application vendors, such as SAP, Oracle, IFS, Intenia, Baan and Scala. The company also has a partnership with Hewlett-Packard, eBusiness providers and systems integrators. Visit [www.streamserve.com](http://www.streamserve.com).

#### **About Ingram Micro Inc.**

Ingram Micro Inc. is the largest global wholesale provider of technology products and supply chain management services. The company operates in 36 countries with sales of \$30.7 billion for the fiscal year 2000. Ingram Micro's global regions provide the distribution of technology products and services, marketing development and supply chain management services to more than 175,000 technology solution providers and 1,700 manufacturers. The company is focused on maximizing shareowner value and achieving customer satisfaction through innovation in the IT supply chain. Visit [www.ingrammicro.com](http://www.ingrammicro.com).

*StreamServe AB, Box 24210, SE-104 51 Stockholm,  
Sweden*

*Tel: +46 8 686 85 00 Fax: +46 8 686 85 10 • [www.streamserve.com](http://www.streamserve.com) •  
[info.se@streamserve.com](mailto:info.se@streamserve.com)*