



[easy content management]

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## **Procordia Food's future business portal (B2B) is based on VIOMA Content Manager**

**Procordia Food has decided to build their future B2B solutions on an information structure where VIOMA Content Manager and Intentia's Movex have a central role.**

Procordia Food is a good example where content management takes a central role in integrating business processes information. Procordia Food's new business processes will be built on integration between VIOMA's Content Manager, Intentia's Movex and other information sources. VIOMA Content Manager will be the central of integrating, managing and distributing the information to any given channel.

Procordia Food AB is one of Sweden's leading suppliers of branded consumer goods to the Swedish grocery market with strong brands as Felix, BOB, Ekströms and Önos. The company has a number of market leading products. The turn over is 3,3 billion SEK and the number of employees is 1 800.

VIOMA is a Content Management company focused on quality Content Management products where as-of-use and as-to-scale solutions helps customers to manage the customer's information structure, where Web is one of many channels of communication.

The VIOMA Content Manager has full support of personalization of information. The product is entirely built on industrial open standards as XML and Java-technology. The product has proven to be well fitted for future demands of volume, distribution, security and multi channel communication. The product has separated design, business logic, and distribution media. VIOMA Content Manager gives the customer a complete control of managing the content.

### **For more information please contact:**

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