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Pressrelease October 22, 2001

Liber AB has chosen VIOMA Content Manager in strategic goal to become market leading in e-learning.

Liber AB, Sweden's leading educational publisher, has chosen VIOMA as a strategic product vendor for the e-learning solutions when information is business critical. Liber will be able to fully take the benefit of integrating information spread on various platforms and backend systems.

The total e-learning solution is based on VIOMA Content Manager and on DOCENT, a market leading Learning Management System.

Liber has been in e-learning market for a long time where they have delivered distancelearning with e-learning modules. Liber's focus is to deliver easy-to-use and pedagogical solutions that creates quality in education. Their skill and market position is well known and they have a status of being delivering high quality and well-trusted solutions. Within the education area Liber covers the market with well known brands as Almqvist & Wiksell, Liber, Liber Kartor, Liber Ekonomi and Liber Hermods.

In VIOMA Content Manager Liber found their platform to manage this issues. By using VIOMA Content Manager and DOCENT Liber are able to focus on their main business, developing e-learning solutions and new business processes.

– Liber's strategy is to be the market leader - acknowledged as provider of the best solutions for present and future needs in Swedish education. With strength of Liber's owner, Wolters Kluwer, a world wide Publisher, Liber is able to choose the best tools on the market to achieve the above goals", says Nils af Winklerfelt, IT Business Developer at Liber AB.

–The agreement with Liber strengthens VIOMA's position as a supplier of high quality products in content management and content integration, says Tomas Hallberg, CEO VIOMA AB

VIOMA AB is a company specialized in Content Management and Content Integration with products entirely based on industrial open standards as XML and Java-technology.

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About Liber AB: www.liber.se and www.wolters-kluwer.com

About VIOMA AB: The VIOMA Content Manager has full support of personalization of information and high security functionality built on SSL 3. The product is entirely built on industrial open standards as XML and Java-technology. The product has proven to be well fitted for future demands of volume, distribution, security and multi channel communication. The product has separated design, business logic, and distribution media. VIOMA Content Manager gives the customer a complete control of managing the content. **www.vioma.se**