

PRESS RELEASE

Kreatel receives large order in Poland of solution for pre-paid subscriptions in the fixed telephone network

Linköping, Sweden, October 29, 2001 – The largest telebroker in Poland, Nasza Telekomunikacja, has placed an order on the call router Dialix, which is a breakthrough for Kreatel on the Polish market. The order is worth approximately SEK 10 million (USD 1 million). The system that will be integrated with the current telebroker system contains a new software solution that will provide end users with straightforward pre-paid subscriptions in the fixed telephone network.

Pre-paid subscriptions, associated with GSM telephony, are also available in the fixed telephone network. This can be achieved with an automatic callback method where the customer dials the destination number, but the telephone with Dialix connected calls a server. This server then calls the customer back, fetches the dialed destination number and connects the call in the cheapest possible way. By taking advantage of geographic placement of the server and specific tariffs, this will be cheaper than to dial the destination number directly.

The Kreatel solution makes the calling process automatic and effective, and allows the customer to call as usual without thinking of server communication. The customer buys the small Dialix unit together with a pre-paid card, which contains all codes and phone numbers necessary to get started. When coming home, the customer connects Dialix to the phone. The subscription is activated when the number indicated on the pre-paid card is dialed and a software program is downloaded to Dialix, which automates all intermediary steps formerly made manually by the customer.

Dialix is previously used to choose operator on the residential market, but as its entire functionality is defined by updateable software, it can be developed to support also other services in the PSTN. Pre-paid subscriptions are an example of a service suitable to introduce on financially instable markets, but also where the customer requires a firmer control of the personal call charges.

– This order is a revival of the Kreatel telecom products. The European market for call routing has declined as pre-selection is introduced, but with this we see a new segment for our products. We are happy to have entered the East-European market with such a strong customer, says Lars Bengtsson, Managing Director of Kreatel Communications AB.

– The Kreatel routers are superior for our callback system as they can be programmed to support this functionality as well as other. Thanks to the simple customer installation we can offer low-cost telephony to a wide clientele by reselling the routers in stores all over the country, says Didier Kilenge, Managing Director of Nasza Telekomunikacja.

Kreatel Communications AB, founded in 1996, develops and markets flexible service terminal systems that enable operators and service providers to offer services in the telecom and broadband networks. The product portfolio includes a broad range of products with high software content that enable value-added services on fixed telephone networks and the new broadband networks. Kreatel has its headquarter in Linköping, Sweden. For more information, please visit www.kreatel.com

Nasza Telekomunikacja, founded in 1996, is the largest Polish telebroker and provides telecom networks for a large number of operators. The company specializes in offering technically advanced telecom solutions based on circuit switching and packet switching with its own fiber network in Central and Eastern Europe. The product portfolio also contains integrated electronic billing systems for Internet (including E-commerce). For more information, please visit www.naszatel.pl

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