

The Kenya Tourist Board has recently announced ambitious plans to grow their share of the tourism market.

The World Travel Market (stand AF330) will be used as a launchpad for the KTB's new activity and positioning, with a series of high profile guests attending including the Minister of Tourism, Kenyan High Commissioner and the new Chairman of the Kenya Tourist Board. 2000's prize-winning stand returns with the addition of a second level "tree-house" VIP media drinks area.

The show kicks off with at 3.00pm with a centre stage event interview with The Minister of Tourism, Chairman and MD of the Kenya Tourist Board who will be revealing the exciting new plans for the repositioning of Kenya. This will be followed by a traditional cocktail on the stand from 3.30pm.

It would be great if you could attend Centre Stage. If you would like to arrange a one-on-one briefing at the KTB stand please call Gary Wheeldon on 0207 836 7738.

Regards

Gary

The Kenya Tourist Board is represented in the UK by travel specialists, Interface International supported by Biss Lancaster Euro RSCG.