

PRESS STATEMENT November 8th 2001

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New Chairman of the Board of TV4 will be Thorbjörn Larsson, present Managing Director of TV4. Thorbjörn Larsson succeeds resigning Chairman Matti Packalén.

This will be proposed at an extra general meeting, December 19th at 09.00h, by a majority of TV4:s owners.

Jan Scherman, present Director of programmes at TV4, will be proposed as Thorbjörn Larsson's successor as Managing Director.

Thorbjörn Larsson and Jan Scherman will be available for comments at a press meeting today at TV4.

Time: Thursday, November 8th, at 15.00h

Place: TV4, Tegeluddsvägen 3, Stockholm

For further information, please contact Eva Franchell, Head of Information, at +46 70 264 40 12, +46 8 459 40 12