



Investor Relations Magazine partners with Genesys Conferencing to webcast the Investor Relations Euro 2001 Awards

PowerStream, Genesys' cutting edge rich media solution, expanded audience internationally

Bedford, Mass., and Montpellier, France – November 8, 2001 - Genesys Conferencing (Euronext: 3955) (Nasdaq: GNSY), the world's leading conferencing specialist, today announced that Genesys Conferencing provided for the second consecutive year a rich media webcast of the Investor Relations Euro Awards, a prestigious financial communications event organized by Investor Relations Magazine in association with the Wall Street Journal Europe.

Public companies regard the Investor Relations Magazine Awards as evidence of quality IR. Independent surveys of portfolio managers, buy-side analysts and sell-side analysts are commissioned to identify the public companies with the best investor relations in a range of categories. This year, over 20 awards were presented to companies including Nokia, Deutsche Bank, Vivendi Universal, Vodafone Group and Usinor during an Awards Ceremony with up to 1,000 members of the IR community in attendance.

The PowerStream webcast of the Investor Relations Euro Awards 2001 enabled IR professionals from all over Europe to attend the event live or on demand at a later date.



"The Investor Relations Euro Awards are recognized as being one of the most key financial communication events. We were pleased to partner with Genesys Conferencing to webcast this event for the second time as we have full confidence in Genesys to deliver the highest quality broadcast, allowing all IR professionals unable to physically attend the ceremony to follow the event on Internet, in the best possible conditions." said Neil Stewart, Editor in Chief, Investor Relations Magazine.

PowerStream is a powerful interface based on rich media technology that enables the synchronization of video and audio with text, images, slides, graphic animation and interactive modules. The technology developed by Genesys Conferencing is unique in that the synchronization module, via the video stream, delivers a perfect and constant synchronization between all rich media elements, whatever the Internet bandwidth sensitivity and length of the live webcast. Furthermore, PowerStream is an extremely flexible solution, allowing, for example, changes to be made to the client's presentation minutes before the live webcast begins. PowerStream has been designed to deliver a high impact, rich media experience with maximum reach and interactivity, and is the ideal solution for any form of event communication such as IR communication, internal communication, product launches and e-learning.

To view the webcast of the event, click on

www.ironthenet.com/static/awards/pastwinners/eurozone.html.

About Genesys Conferencing

Founded in 1986, Genesys Conferencing is the world's leading conferencing specialist. Working in a rapidly growing market and enjoying unique worldwide coverage as a result of its geographic expansion policy, Genesys Conferencing has established its advanced technology in 18 countries throughout Europe, Asia Pacific and the United States. Genesys is listed on Euronext (Euronext: 3955) and the Nasdaq (GNSY), www.genesys.com.

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