

Gothenburg, October 14, 2001

## **Press release**

### **Adera shut down web office in Stockholm**

As part of the on-going restructuring programme Adera has decided to make an additional measure in closing the web office at Drottninggatan in Stockholm. This reduction in staff will affect approximately 20 persons. Together with previously announced measures, this means that approximately 35 persons, both in Stockholm and Gothenburg, will leave the group.

"I still believe that our measures will lead to profitability and I anticipate great future opportunities for consulting companies with a clear and focused customer offering. The capacity adjustment we now make is a consequence of the market deteriorating faster than we earlier expected. Along with this we are continuing our strategic development work, and the market can expect further announcements from Adera," says CEO Rolf Jansson.

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#### **About Adera**

*Adera (publ) is a consultancy company operating in two different business areas: 1) IT-driven Business and Enterprise Development and 2) integrated communications.*

*After the on-going restructuring programme has been implemented, the company will have around 280 employees in Sweden and England. Its shares are quoted on the O List of the Stockholm Stock Exchange. [www.aderagroup.com](http://www.aderagroup.com)*