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## **Press release**

### **Adera to sell advertising agency in Värnamo**

As part of the ongoing rationalisation of its business activities, Adera has sold its advertising agency in Värnamo, by means of an asset deal, to the previous owner via a newly formed company. The sale, which will result in ten fewer employees in the Group, will have a marginal impact on Adera.

#### **For more information please contact:**

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Adera AB (publ) is a consultancy company operating in two different business areas: IT-driven Business and Enterprise Development and Integrated Communications. Its shares are quoted on the O List of the Stockholm Stock Exchange. [www.aderagroup.com](http://www.aderagroup.com)