



Press Release

12/11/2001

Anoto, subsidiary of C Technologies, initiates collaboration with Groupe Hamelin, the largest paper converting company in Europe

The agreement concerns manufacturing and distribution of digital paper products based on the Anoto concept in Europe. Paper products are expected to penetrate European markets during 2002.

"In collaboration with Anoto and assisted by the Anoto functionality, some of our paper products will now turn digital – a traditional line of business undergoing revolutionary development. Our agreement with Anoto strengthens our strategy of developing new technology-based paper products, taking Groupe Hamelin and our customers into the digital age", says Stephane Hamelin, president of Groupe Hamelin.

"The co-operation with Groupe Hamelin, one of the most important players in Europe with a number of well recognized brand names, such as Oxford, Enri, Elba, Bantex, Favorit, 001 International and Super Conquérant, is very exciting. The fact that the company's products have a mark of excellence is of great importance and completely in line with our strategy of attracting collaborative partners well-reputed within their commercial sectors", says Christer Fåhræus, president of Anoto AB.

Anoto has created a global de facto standard for digital paper and will launch paper-based services enabling handwritten text to be transmitted directly from paper as a graphical e-mail, fax or SMS. The notes are written on ordinary paper provided with Anoto functionality, and are forwarded by the use of a digital pen, via a Bluetooth-enabled mobile phone, directly to a computer, mobile phone or fax.

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About Groupe Hamelin:

With a turnover of 520 million Euros in 2000, Groupe Hamelin is the leading European producer of school and office supplies.

The company is organized around 4 divisions :

- Paper products (exercise books, pads, index books, calendars..).
- Filing products (lever arch files, ring binders, suspension files, clear pockets, folders...)
- Envelopes (envelopes, pockets, gussets...)
- Desk accessories (desk lamps,...)

Groupe Hamelin is committed to supporting its customers by supplying quality, innovative products with reliable service. Its ultramodern production facilities enable it to respond to its customers' requirements as to price, volume and quality.

**About Anoto:**

Anoto AB was founded in Lund, Sweden in late 1999 as a fully owned subsidiary of C Technologies AB. The company *Anoto* currently has about 180 employees working in offices in Lund, Stockholm, Boston, Tokyo and Hong Kong. www.anoto.com

C Technologies AB (publ) was founded in 1996 and is a well-established Swedish high-technology company. C Technologies holds cutting-edge expertise in the fields of digital camera technology, image processing. The C Technologies Group, which also comprises the subsidiaries Anoto AB and WeSpot AB, currently has about 300 employees and offices located in Lund, Stockholm, Atlanta, Boston, Tokyo and Hong Kong. Major shareholders include company founder Christer Fähræus, Capital Group and Ericsson. C Technologies' share is listed on the O-list of the OM Stockholm Exchange (Attract 40). www.technologies.se

A global de facto standard for digital paper

Anoto is currently creating a global de facto standard for digital paper. *Anoto* thereby unites one of mankind's most preferred ways of communicating, pen and paper, with the tremendous power of the digital world. This combination is *Anoto* functionality.

There are several underlying technologies behind *Anoto* functionality, such as pen technology, server technology and paper technology as well as Bluetooth™ communication.

It is all these technologies that make *Anoto* functionality as intuitive, spontaneous and individual as possible for the end user. *Anoto* functionality makes sure that pen and paper remains pen and paper even when digital services are available.

A network of partners

Anoto is establishing the de facto standard through a network of partners from a wide range of industries: Mobile phone industry, traditional pen and paper industry, operators, software developers only to mention some. Till now, *Anoto* has established about 50 partnerships in Europe, USA and Asia.

Ordinary pen and paper, yet more...

Anoto functionality turns handwritten notes, doodles and sketches digital. A pattern, almost invisible to the naked eye, is printed on to ordinary paper. A digital pen enabling *Anoto* functionality reads the pattern and can thereby determine its' position and copy the pen movement. The information can then via a Bluetooth™ communication node (e.g. a mobile phone) be sent to any computer, mobile phone, PDA, fax or information bank. Specific commands or functions can also be assigned to a certain area of the paper, thanks to the *Anoto* pattern. This enables services such as retrieving information or placing an order directly from a mail order catalogue, newspaper or magazine using the digital pen enabling *Anoto* functionality.