



PRESS RELEASE

STOCKHOLM, JANUARY 14, 2001

INNSIDERS HAVE ACCEPTED ENIRO'S BID

The following board members and senior employees with Scandinavia Online ("SOL" or the "Company") (OMSE: SCOL; OSE: SCO) have during the period of time up to 11 January 2002 accepted the public bid by Eniro AB ("Eniro") (OMSE: ENRO) to acquire all the shares in SOL for SEK 11,50 per share.

Name	No. of shares
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Birger Steen	31.406
Stein Erik Berget	413
Thorleif Boman	546
Nils Kristian Einstabland	1.059
Thomas Gudbjerg	16.421
Anne Langbraaten	25.455
Dan Malm	200
Sverre Munck	89.730 (directly and indirectly via Libra AS)
Kristin Skogen Lund	40.998
Dag Wigum	23.330

After completion of Eniro's bid, no registered insiders own shares in the Company.

For more information, please contact:

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Scandinavia Online is the leading Internet media company in the Nordic region. The online network has more than 8 million monthly unique users and consists of the portals passagen.se, sol.no, sol.dk and suomi24.fi and the search engines Evreka.com, Evreka.fi, kvasir.no and kvasir.dk. For the financial year 2000, total revenues amounted to SEK 221 million and as of September 30, 2001, the group had 188 employees. Scandinavia Online's shares are listed on the OM Stockholm Exchange (SCOL) and on the Oslo Stock Exchange (SCO).

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