

AU-SYSTEM AND BLUEFACTORY COLLABORATE ON GARBO

Stockholm, Sweden - 6 February 2002 - AU-System and BlueFactory have signed a collaboration agreement concerning the mobile-services platform GARBO. The agreement means that AU-System is the recommended partner for the integration and support of the platform, for which AU-System will also act as a distributor.

The agreement will strengthen the already successful collaboration between the two companies. BlueFactory and AU-System have previously worked closely together to develop an ASP platform for mobile games that is currently used by customers such as Tele2 and Europolitan Vodafone.

"AU-System's leading expertise in emerging technologies and long experience of working for operators and service providers makes the company a highly suitable distributor and systems integration partner for GARBO," says John Wennerström at BlueFactory. "Together with AU-System we can now offer a completely new type of solution that satisfies the needs of both operators and service providers for the efficient development and distribution of mobile services."

GARBO enables operators to distribute mobile services from different suppliers to subscribers quickly and easily while being paid for every mediated contact. This means that operators can always offer their customers access to the latest mobile services without the responsibility of having to develop and run them. Content and service providers can also use the platform to offer and receive payment for their services without having to be responsible for end-user administration and invoicing.

"With GARBO we can now offer operators and service providers a turnkey solution that gives subscribers access to all the latest mobile services in a cost-effective way," says Anders Gymnander, business unit manager at AU-System. "Solving the question of service distribution and giving users better content in their mobile phones will help the market for mobile services grow faster."

The platform can easily be integrated with operators' existing support systems and complies with both existing and future technologies such as SMS, WAP, positioning, Java™ and 3G.

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Media Contacts:

Anders Gymnander, Business Unit Manager
AU-System AB
Tel. +46-705534903 (070-553 49 03)

John Wennerström, CTO
BlueFactory
Tel. +46-705759759 (0705-75 97 59)

About AU-System

AU-System is a leading mobile Internet consultancy. The company also provides integrated marketing communications services through its subsidiary SandbergTrygg. Large customers include Ericsson, Comneon, Telia, Volvo, Nordea and Motorola. AU-System was founded in 1974 and employs about 1,000 people located in Sweden, United Kingdom, Italy, United States, Thailand and Singapore. AU-System is quoted on the Attract40 list of Stockholmsbörsen under the symbol AUS. For more information please visit www.ausystem.com.

About BlueFactory

Already the market leader in Sweden, BlueFactory aims to be the leading provider of mobile interactive entertainment in Europe. BlueFactory offers wireless-enabling technologies, software and entertainment applications based on existing and future technologies (SMS, WAP, WIG, WEB, positioning and Bluetooth). BlueFactory currently has offices in Stockholm and Hong Kong. For more information please visit www.bluefactory.com.