

News Release 2002-02-12

### **BlueLabs and Appium form strategic alliance**

BlueLabs and Appium have formed a strategic alliance to create a joint strategy for the development and integration of Service Provider services and applications.

BlueLabs has 20 years of experience in the development, testing and integration of technologically advanced solutions for the telecommunications industry. Appium is the leading supplier of next generation Parlay/OSA-based development environments, telecom application platforms and Value-Added Service applications.

This alliance will give BlueLabs the ability to provide Service Providers with cost-effective services and applications based on Appium's service platform products - Appium GBox™ and Appium VLab™ - which facilitate the rapid launch of services that co-exist in various types of communication networks, such as Voice IP, fixed line telephony, 2G, 2.5G and 3G.

Appium will provide BlueLabs with experience that will guarantee efficient service development and integration using the Appium TAS™ Telecom Application Server platform.

"BlueLabs has extensive experience in the development of services and applications and Appium's product range has great potential as an application and product development tool," says BlueLabs CEO Ulf Pettersson. "Together, we will be able to help Service Providers to easily and innovatively launch revenue-generating services and applications."

"By joining forces, we will dramatically improve time-to-market in the development of new services and effectively mobile-enable traditional IT and Internet services using modern telecom technology," says Kristofer Kimbler, Managing Director of Appium.

---

More information:

Anders Strömberg, Business Area Manager, BlueLabs, tel +46 733 73 23 11

Ola Larsén, VP Business Development, Appium, telephone +46 40 664 26 93