

# Intentia International AB (publ)

## PRESS RELEASE

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## **Intentia Acquires Danish e-Commerce Leader**

**Stockholm, Sweden–Intentia International AB (publ) (XSSE:INT B)** announces that Intentia continues on track to deliver the perfect application for collaborative business models. Intentia now further strengthens its offering through the acquisition of Danishbased Catalog-International AS.

Catalog-International AS has built leading edge competence and world class Internet-based products for sales and indirect procurement. Through open interfaces to ERP systems, Catalog has made it possible for its customers to get a quick start in opening a new sales channel and/or benefit from the cost savings more efficient indirect procurement routines can give. Catalog has a long list of well-known clients including Alstom, Scania Trucks, Ericsson, SAS, Iveco, Maersk, Tesa, Ahlsell and Egmont. Catalog has become a leader and is well known as the prime driver and innovator within e-commerce within the Scandinavian marketplace. Over SEK 300 million has been invested in product development in recent years.

Catalog pursued a costly expansion and was severely affected by the recent slump in the economy. It filed for bankruptcy protection in November 2001. Intentia has now acquired all rights to Catalog's application suite Ideal Commerce and employs 30 of Catalog's development staff.

"This is a very dynamic industry and we were given a unique opportunity to acquire one of the most powerful e-commerce applications on the market for a symbolic amount," says Björn Algkvist, CEO, Intentia International AB. "The potential of the acquisition is enormous. We now have one of the best teams in the world within this area. The acquisition will give Movex users a great advantage. At the same time, we see a large potential for the products in the market for non-Movex users and are looking forward to serving them together with partners. I think it is a comfort for Catalog's customers that e-commerce is a very strategic area for Intentia and that we have a track record of being long-term in our investments," continues Algkvist.

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#### **About Intentia**

Intentia is one of the world's leading suppliers of collaboration solutions. Our vision is to become the leading global collaboration solutions vendor by supplying our customers with tomorrow's solutions today. Intentia offers a one-stop shop for all collaboration needs within numerous industry segments. We develop, implement and maintain our own solutions to produce the highest possible level of customer satisfaction. The Intentia Solution consists of applications covering customer relationship management (CRM), enterprise management (ENM), supply chain management (SCM), business performance measurement (BPM), e-business and value chain collaboration (VCC). Intentia has more than 3,200 employees and serves over 3,400 customers in the manufacturing, maintenance and distribution industries via a global network spanning some 40 countries. Intentia is a public company traded on the Stockholm Stock Exchange (XSSE) under the symbol INT B.

Visit Intentia's Web site at www.intentia.com

### **About Catalog-International**

Catalog-International developed and marketed standard applications for non-production e-procurement and B2B sell-side e-commerce. The applications were supported by a common toolset and an application architecture based on Microsoft technology. Headquartered in Copenhagen, Denmark, Catalog-International was founded in 1995 and sold its products and services only via a network of authorized solutions providers, main distributors and OEM partners.