



Press release

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Samsung takes Aptilo Network's wireless hot spot solution to the South Korean market

Samsung Networks will be distributing and integrating Aptilo Networks hot spot solutions for wireless LAN services in the South Korean market. This is the result of a strategic alliance and distribution agreement signed by the two companies. Korea is today one of the most important markets for public wireless hot spots. Every third Korean is already a wireless Internet user and in 2003 there will be 25 million wireless Internet users in Korea alone.

Samsung Networks will represent Aptilo Networks and provide wireless solutions to South Korean operators and ISPs based on Aptilo's product suite for wireless hot spots. The both companies look favorably on the market potential. Korea has the world's most extensive plans for establishing wireless hot spots. Operators are investing hundreds of millions of dollars in wireless networks based on WLAN, 802.11 technologies. This year alone there are plans for tens of thousands wireless hot spots all over South Korea.

"We've for months been thoroughly evaluating Aptilo Network's solution. We are very confident that the performance and reliability will meet the demanding requirements from telcos and ISPs and other operators here in Korea", says Mr. Ko, Marketing Team of Samsung Networks. "Now we have a very competitive solution for the Korean Market place", Mr. Ko concludes.

"By having a foot print in Korea with Samsung Networks Aptilo sees great potential also in other strategic markets in Asia Pacific and Europe. By succeeding in Korea, being one of the fastest growing and most demanding market in the world right now, we will pursue our objective to become the worlds leading supplier of solutions for wireless hot spots", says Torbjörn Wård, CEO of Aptilo Networks.

About Aptilo Networks

APTILO NETWORKS develops and provides system solutions to operators of unlicensed wireless networks, such as Bluetooth and WLAN (802.11), and provide hot-spot services to local area owners. The company is Stockholm-based, with a regional office for Asia-Pacific in Kuala Lumpur, Malaysia, and was founded as a spin off from the Mobile Internet division of Axis Communications. Aptilo's suite of solutions offers operators a convenient and effective way to integrate access points in an advanced wireless public hot spot environments. It enables payment via service subscription, credit cards, by integration with mobile operators to pay with mobile phone subscriptions and also other payment enablers such as iPASS/GRIC and other customer bases.

More information about Aptilo Networks can be found on the web at: www.aptilo.com

About Samsung Networks

SAMSUNG NETWORKS is now growing as a Global Business Internet Service Provider by focusing on three business areas such as Network Solution and Service, Telephony Service, and e-Business Solution and Service.

Samsung Networks has its roots in Unitel On-line Services and is now concentrating on public Internet services specially designed for corporate users.

More information about Samsung Networks can be found on the web at: www.samsungnetworks.co.kr

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