



CellPoint at 3GSM World Congress in Cannes

- Community Roaming Gateway Unveiled; Seamless Handover Between Fixed and Mobile Internet Portals
- CellPoint MLB an i-mode Backing Technology in Europe

Cannes, France, February 19, 2002 – CellPoint Inc. (Nasdaq: CLPT), a global provider of mobile location software technology and platforms, will exhibit with selected partners at the 3GSM World Congress in Cannes, February 19-22. Demonstrations and detailed presentations with examples of how new business models are supported will be available at the CellPoint exhibit, Stand F29, Hall 2.

Mobile Location Broker For i-mode

CellPoint has again gone beyond just innovative technology by creating a total solution where the operators can realize new revenue streams quickly. CellPoint recently announced its Mobile Location Broker (MLB) had been selected and installed as the location middleware platform for access to a major new European Mobile Portal. MLB is a key backing technology and core component for the i-mode architecture, expected to be launched soon in Europe.

“The i-mode business model introduces a whole new level to the European mobile services value chain and bridges the relationship between wireless services and the Internet, where location truly becomes a unique and valuable resource that mobile operators have to offer,” said Stephen Childs, President of CellPoint. MLB is a telecom-grade location middleware platform that allows the communication between the i-mode content providers’ applications and a location platform, such as CellPoint’s Mobile Location System (MLS) that provides user location information from the mobile operator networks. This enables the widest possible range of mobile applications and content services that can be made available to mobile subscribers.

i-mode in Japan today serves more than 30 million subscribers who have access to more than 40,000 Internet sites with their mobile phones; last week Reuters news agency reported that DoCoMo grew into Japan's top-valued company thanks to the popularity of its i-mode phones. CellPoint’s MLB was designed to enable the unique and open i-mode business model in 2G, 2.5 (GPRS) and 3G networks. MLB anchors this open business model as an access manager handling privacy, anonymity and security separation as well as the important relay of standardized charging records. Formal details will be made available in early March in conjunction with the expected commercial launch.

Patented Community Roaming Gateway Unveiled – Live Mobile Internet Location

CellPoint will have live demonstrations, with real-time location determination, of the new Community Finder concept. With Yahoo as a showcase, CellPoint will bring a standard Friend Finder application to an existing mobile Internet community. The Community

Roaming Gateway (CRG) is a fully patented solution that manages the seamless handover between a computer and a mobile phone with the ability to show the location of the mobile phone as the user leaves the fixed Internet. When users activate their account using their mobile phone, they are automatically connected to their Internet community using CellPoint's Gateway. The Community Roaming Gateway service will keep a connection open for any user until they choose to go offline or until they connect back to the community through their PC. CRG has open protocols and can be implemented in an existing community in a few days. As with all CellPoint products, CRG is built to handle full privacy and anonymity.

"This means that active users of Internet community portals can stay in touch with their Internet-based community through their mobile phones, 24 hours per day," said Childs. "The Community Roaming Gateway is built like middleware and can be connected and branded using any community available on the Internet. The Community Roaming Gateway is a market-unique and fully patented concept from CellPoint."

Partner Exhibits

During the conference CellPoint is also co-exhibiting with some of the members of its Location Developer's Zone and demonstrating complete solutions. Partners will show new applications such as games. "In order to be successful in a competitive market, companies need to work together," added Childs. "No single company can do everything, but with partner companies, a complete, commercial end-to-end solution can be offered. We have a proven technical platform solution and our partners have innovative applications – together we have very solid commercial offerings for this emerging location industry."

Our partners in Cannes will show their complementary solutions and applications. SiRF will demonstrate a live A-GPS location with an A-GPS mobile phone. UnwiredFactory will demonstrate three location-based applications - a location-based battle game, a treasure hunting game, and a location-based role-playing game. Xmarc and CellPoint will demonstrate a live concierge service running on Xmarc's WIISE platform. The service contains information about cinemas, restaurants, amusement parks etc. in the London area. It runs over WAP and provides the user with maps and routes. Presentations and additional information on these applications are available both in Cannes and on our Web Exhibition.

CellPoint Web Exhibition from Cannes

During the 3GSM World Congress, CellPoint will have a parallel Web Exhibition (www.cellpoint.com) where its demonstrations and presentations will be available. Daily reports from the conference and exhibition will also be published, covering the telecom industry in general and the location industry in particular. On the Web Exhibition, visitors will get access to similar information as is available to visitors at CellPoint's exhibit at the conference at Stand F29, Hall 2.

CellPoint Inc. (Nasdaq and Stockholmsbörsen: CLPT) is a leading global provider of location determination technology, carrier-class middleware and applications enabling mobile network operators

rapid deployment of revenue generating location-based services for consumer and business users and to address mobile E911/E112 security requirements.

CellPoint's two core products, Mobile Location System (MLS) and Mobile Location Broker (MLB), provide an open standard platform adapted for multi-vendor networks with secure integration of third-party applications and content. CellPoint's entry-level location platform handles over 500,000 location requests per hour and has a seamless migration path to GPRS and 3G.

CellPoint's early entry and experience with European mobile operators has allowed the development of products and features that address key requirements such as active and idle mode positioning, international roaming, multiple location determination technologies and consumer privacy.

CellPoint is a global company headquartered in Kista, Sweden. For more information, please visit www.cellpoint.com.

For information, please contact:

KCSA Public Relations Worldwide:

Sarah Shepard / Madelene Glomsten

Tel: (212) 896-1236 / (212) 896-1258

sshepard@kcsa.com / mglomsten@kcsa.com

CellPoint™ and CellPoint Systems™ are trademarks of CellPoint Inc. Forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Act of 1995. Actual results may differ materially from those projected in any forward-looking statement. Investors are cautioned that such forward-looking statements involve risk and uncertainties which may cause actual results to differ from those described.

Copyright © CellPoint Inc. 2002