

CellPoint Announces Mobile Location System 6.0

Next Generation Location Platform Supporting Fully Centralised Implementation Over 2G, 2.5G and 3G Standards

Cannes, France, February 20, 2002 – CellPoint Inc. (Nasdaq: CLPT), a global provider of mobile location software technology and platforms, announces the launch of its Mobile Location System 6.0 (MLS) Platform, targeted toward GSM/3G operators on a global basis. MLS 6.0 provides the optimal location solution for multi-vendor networks. Working seamlessly over 2G/2.5G and 3G networks, MLS 6.0 supports a centralised location platform concept with Enhanced-Cell-ID and A-GPS and is compliant with the ETSI/3GPP Location Services standard.

MLS 6.0 offers an open standard for application developers and content providers via open protocols such as Mobile Location Protocol (MLP), the coming standard for applications to retrieve location data from location systems. MLS is based on MLP and has CellPoint's open extensions including full support of the operators' security concept, openness toward the operators' preferred mix of location technologies and support for open business models such as i-mode.

"MLS 6.0 is the successor to CellPoint's MLS 5.0 platform and is a market-leading location platform in terms of capacity, reliability and multi-vendor network support," said Stephen Childs, President of CellPoint. "Our Mobile Location Broker (MLB) interfaces with MLS 6.0 to provide a powerful and secure location platform architecture enabling new services directly from mobile operators as well as through third-party application and content providers, enabling the widest possible range of mobile applications and content services that can be made available to mobile subscribers which is vital to the success of 3G. Of further importance is that location capability gives a mobile operator's network resources incremental value - something unique and beyond 'bit-pipe' provision - that is very important to mobile operators today."

The development of MLS 6.0 brings on board a number of new and important technical capabilities:

- MLP (Mobile Location Protocol) support, providing an open standardised solution for application and content developers
- A-GPS support in combination with Enhanced Cell-ID which provides an excellent combination from an accuracy and cost perspective working transparently over 2G/2.5/3G networks
- GMLC support in accordance with the GSM Location Services Standard, interworking with CellPoint SMLC or network integrated SMLCs supporting other location technologies such as E-OTD or TDOA
- Client-Assisted Positioning, which provides the facility for operators to utilise existing SIM gateways or SCPs as Location Providers combined with the CellPoint Location System core as the first step to introduce location services on existing applications and in a most efficient manner
- Centralised SMLC support supporting CGI, NMR and TA, which allows for very efficient implementation and limits the need for costly infrastructure upgrades in the respective networks.
- IP-based roaming support via standard MLP messages as well as Location Services (ETSI location standard 03.71) roaming solution support to maximise flexibility

- Flexible selection of location technology providers that may be required when more than one location technology is used
- Presence information is provided to applications and other clients, in parallel with Location information, through an open interface called Presence Information Protocol - this enables applications to request the status of the Mobile Station, such as Community Finder portals
- Accuracy Improvement for Enhanced Cell-ID via improved Cell-centre calculation, and NMR support for dual-band GSM networks

CellPoint's MLS is designed with a very modular, open architecture which means that an operator can start with an optimised Location System Core with any one selected location provider (e.g. Cell-ID or an existing provider such as an SCP) and subsequently add new location providers and features as and when required.

CellPoint is exhibiting with selected partners at the 3GSM World Congress in Cannes through February 22. Demonstrations and detailed presentations with examples of how new business models are supported will be available at the CellPoint exhibit, Stand F29, Hall 2. Visitors to the stand can view end-to-end location solutions including partner applications. CellPoint is demonstrating the Community Roaming Gateway (CRG), a fully patented solution that manages the seamless handover between a computer and a mobile phone with the ability to show the location of the mobile phone as the user leaves the fixed Internet. SiRF is demonstrating live A-GPS with an A-GPS mobile phone. UnwiredFactory is demonstrating three location-based applications - a location-based battle game, a treasure hunting game, and a location-based role-playing game. Xmarc and CellPoint will demonstrate a live concierge service running on Xmarc's WIISE platform. Presentations and additional information on these applications are available both in Cannes and on our Web Exhibition at www.cellpoint.com.

CellPoint Inc. (Nasdaq and Stockholmsbörsen: CLPT) is a leading global provider of location determination technology, carrier-class middleware and applications enabling mobile network operators rapid deployment of revenue generating location-based services for consumer and business users and to address mobile E911/E112 security requirements.

CellPoint's two core products, Mobile Location System (MLS) and Mobile Location Broker (MLB), provide an open standard platform adapted for multi-vendor networks with secure integration of third-party applications and content. CellPoint's entry-level location platform handles over 500,000 location requests per hour and has a seamless migration path to GPRS and 3G.

CellPoint's early entry and experience with European mobile operators has allowed the development of products and features that address key requirements such as active and idle mode positioning, international roaming, multiple location determination technologies and consumer privacy.

CellPoint is a global company headquartered in Kista, Sweden. For more information, please visit www.cellpoint.com.

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