



## **CellPoint and Benefon Sign Agreement on A-GPS Solution**

**Stockholm, February 25, 2002 – CellPoint Inc. (Nasdaq: CLPT), a global provider of mobile location software technology and platforms, and Benefon Oyj, a leader in mobile telematics instruments, have signed a cooperation agreement on a joint program to provide Assisted GPS (A-GPS) location solutions to GSM, 2.5G and 3G network operators this year.**

The A-GPS mobile location solution is based on CellPoint's Mobile Location System MLS 6.0 and is supported in all Benefon's navigation and telematics instruments for both personal and professional use. This means there will be an A-GPS end-to-end solution for professional use on the market this year. The CellPoint and Benefon A-GPS solution is based on the existing 3GPP standards. Interface protocols between the network and terminals will be published and open in order to allow other vendors to make their products compatible.

"The open architecture of CellPoint's MLS is fully compatible with our mobile instruments," says Jukka Nieminen, COO of Benefon. "Through this cooperation, we can provide our customers and partners with a very powerful tool for implementing high-precision and robust positioning solutions for the mobile telematics market."

With an end-to-end solution in place, the market is open for applications and content providers. They will, through CellPoint's Location Developers' Zone (LDZ), be able to develop and test applications targeted for the A-GPS market. CellPoint and Benefon will also be able to offer future and existing customers a solution that is ready to install.

Both companies are convinced that the combination of cell-based network location methods and A-GPS is the most powerful and cost-effective way to provide E-911 and E-112 emergency location solutions. CellPoint's MLS is a market-leading location platform in terms of capacity, reliability and multi-vendor network support. MLS is targeted toward GSM/3G operators on a global basis and provides the optimal location solution for multi-vendor networks. Benefon is a leader in mobile telematics instruments for the professional market. The joint solution will be of particular value in professional applications such as fleet management and security for professional users.

The combined CellPoint and Benefon solution will utilise standard Internet Protocol (IP) and SMS as carriers – this enables operators to establish a full A-GPS service immediately. "We are fully committed to providing standard and open solutions, which is key to the success of this market and a strong requirement identified by operators," said Stephen Childs, President at CellPoint.

For the professional users of the solution, the key advantages include:

- Improved sensitivity, enabling positioning even in difficult conditions such as urban areas and indoors where GPS does not normally function effectively
- GPS Time to first fix (TTFF), the time it takes to get a first positioning, is significantly improved

- Lower power consumption
- Best possible location coverage and accuracy by using A-GPS and Enhanced Cell-ID as backup
- Support for new location applications with enhanced position accuracy

“A-GPS, in combination with Cell-ID-based location methods, is the optimal solution for economic performance and availability,” says Nieminen. “This solution is centralised and IP-based and does not require costly infrastructure upgrades. Most importantly, it works transparently over 2G, 2.5G and 3G networks.”

#### **About Benefon Oyj**

Benefon is a leader in mobile telematics instruments. This market includes a variety of specific professional and consumer areas such as safety and security, asset management, mobile workforce and fleet management, and health. The mobile telematics instruments of Benefon provide full voice and telematics communication as well as precise location of the user outdoors and indoors. Headquartered in Salo, the wireless industry centre of Finland, Benefon has designed and manufactured wireless terminals for GSM and NMT systems since 1988.

**CellPoint Inc. (Nasdaq and Stockholmsbörsen: CLPT)** is a leading global provider of location determination technology, carrier-class middleware and applications enabling mobile network operators rapid deployment of revenue generating location-based services for consumer and business users and to address mobile E911/E112 security requirements.

CellPoint's two core products, Mobile Location System (MLS) and Mobile Location Broker (MLB), provide an open standard platform adapted for multi-vendor networks with secure integration of third-party applications and content. CellPoint's entry-level location platform handles over 500,000 location requests per hour and has a seamless migration path to GPRS and 3G.

CellPoint's early entry and experience with European mobile operators has allowed the development of products and features that address key requirements such as active and idle mode positioning, international roaming, multiple location determination technologies and consumer privacy.

CellPoint is a global company headquartered in Kista, Sweden. For more information, please visit [www.cellpoint.com](http://www.cellpoint.com).

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