



**FOR IMMEDIATE RELEASE**

## **Worldwide Leading PC Vendor Turns PCs into Multimedia Virtual Offices by Bringing Genesys Meeting Center to the Desktop**

***Genesys Conferencing sets new milestone in strategic partnerships with PC manufacturers***

**Denver, Colorado and Montpellier, France - February 26, 2002 - Genesys Conferencing** (Euronext: 3955) (Nasdaq: GNSY), the world's leading conferencing specialist, today announced the signing of a new partnership agreement with a major global computer manufacturer to integrate and deliver Genesys Meeting Center, the industry's first fully integrated audio and Web conferencing platform, on selected PCs. Due to the confidential nature of the agreement, the company's name could not be disclosed.

This alliance creates the next generation of PCs, transforming desktops into multimedia virtual offices by embedding access to a full suite of conferencing and collaboration services. With Genesys Meeting Center, users will set up and directly manage meetings that include audio and web conferencing by clicking on desktop icons, enabling them to collaborate in real-time in the simplest and most cost-effective manner.

Genesys Meeting Center will start to be incorporated into two thirds of the manufacturer's PCs sold in France as from this month followed by Italy and Spain. The partnership also includes a free trial of Genesys Meeting Center for PC users. Genesys Conferencing's partner sells several million PCs annually in Europe and is recognized as a market leader in the PC industry world-wide.

"This is an exciting partnership for two companies that are leaders in their respective fields," explained Emmett Hossack, Vice President, Strategic Partnerships for Genesys Conferencing. He added: "We are giving our partner a significant competitive edge by integrating Genesys Meeting Center into a leading global PC product, while driving demand for web conferencing, which is already acknowledged to be changing the way that people communicate and work together."

### **About Genesys Conferencing**

Founded in 1986, Genesys Conferencing is a global communications specialist, providing practical and innovative real-time collaborative and managed event services to over 17,000 clients worldwide. Working in a rapidly growing market and enjoying unique worldwide coverage as a result of its geographic expansion policy, Genesys Conferencing has established its advanced technology in 18 countries throughout Europe, Asia Pacific and the United States. Genesys Conferencing's ordinary shares are listed on the Nouveau Marché in Paris (Euronext: 3955) and its ADSs are listed on the Nasdaq National Stock Market (Nasdaq: GNSY).

***Euronext: 3955 - Nasdaq: GNSY - Reuters: GNSY LP - Bloomberg: GENE LP***  
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