

# Press release

*For immediate release*

"Marratech Enterprise Architecture":

## **Marratech Launches the Marratech Enterprise Architecture – A New Integration Platform For Web Based E-Meetings And Conferences**

[Stockholm, Sweden, April 9th, 2002.] **The Scandinavian software company Marratech has launched the Marratech Enterprise Architecture, a new server based solution for Linux, Microsoft Windows and Sun Solaris. This solution is targeted for service providers, ISPs and large corporate customers. Marratech develops and markets software for e-meetings, i.e. meetings over the Internet.**

The "Marratech Enterprise Architecture" is a new server based solution offering an easy and simple way of integrating e-meeting services for large-scale deployments. The Marratech Enterprise Architecture builds on the strengths of the "Marratech E-meeting Portal" – a turnkey solution – but is specifically targeted towards large organisations with constantly increasing demands on communication.

Marratech can easily integrate e-meeting services with existing IT platforms, giving it the ability to add value to existing solutions and create unique, customer adapted solutions and business models. The interface offered by the Marratech Enterprise Architecture is open, enabling it to be a natural extension of the customer's existing IT platform... instead of a separate one. This latest Marratech release follows last week release of the front-end client, Marratech Pro 3.1.

- Thanks to the Marratech Enterprise Architecture, customers can integrate e-meeting services directly with their existing platform, for example their web servers, keeping implementation and maintenance costs to a minimum. Our new solution offers the same strong security and high user friendliness as before. The Marratech Enterprise Architecture is as much a new market offering as it is a software solution, says Petri Markkanen, CEO, Marratech AB.

### **About Marratech:**

*Marratech AB is a Sweden-based software company that develops and markets solutions for e-meetings, i.e. software that enables web based meetings and conferences. The company's business idea is "to help people meet and work together regardless of geographical location", primarily to increase efficiency in the daily work and save valuable travel time and associated costs. Marratech launched its first products for e-meetings in 1998. The Marratech Pro client can be installed on the computers of every meeting participant (along with a head-set and a small web camera) and by connecting to the Marratech E-meeting Portal, can be used to let all participants communicate via IP telephony, video, graphics and documents from their respective work stations. Documents, texts and images can be visualized, edited and discussed via the computer in an interactive manner.*

*Marratech is based on research that started in 1995 at CDT (the Centre for Distance-Spanning Technology) in Luleå, Sweden. The company has its headquarters in the Kista "Mobile Valley" outside Stockholm and carries out research and development in Luleå. Marratech has several major international corporations in its customer base, e.g.*

*Ericsson, Tietoenator, SEB and FMV, and cooperates with network operators Utfors and Arrowhead. Slottsbacken, Emamo, the founders and the employees are the main owners in Marratech. Marratech holds the "2001 European IST Prize" for Marratech Pro, awarded by the European Council of Applied Sciences and Engineering (Euro-CASE) with support from the EU's Information Society Technologies Programme.*

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