

Cycore announces Cult3D VIZ Exporter 4.0

Architects can use the web to present real-time virtual walkthroughs of their designs

PPSALA, SWEDEN — April 15, 2002— Cycore, the market leader in interactive 3D for e-business today announced the worldwide availability of Cult3D VIZ Exporter 4.0™ software, a groundbreaking addition to the Cult3D suite of products. The Cycore Cult3D Exporter software allows users of Autodesk VIZ 4 software to export models created in this award-winning 3D design visualization tool directly to Cult3D with built-in collision detection and navigation, for instant publication on the Web or electronic documentation. Autodesk, Inc. (Nasdaq: ADSK), the world's leading design software and digital content company will begin shipping Cult3D VIZ Exporter with each copy of Autodesk VIZ 4 sold.

"The Web is becoming an increasingly effective and important media for design collaboration and presentation," said Stuart Feldman, Product Manager for Autodesk VIZ. "The Cult3D VIZ Exporter significantly enhances the value of Autodesk VIZ 4 by enabling designers to easily publish and interactively navigate their 3d scenes over the Web. Cycore has developed a very powerful and elegant solution for our architectural design customers."

Cycore develops and markets graphics software that enables the creation and viewing of fully interactive, high-quality 3D objects and animations primarily for use on the Web, in Microsoft Office® programs such as PowerPoint®, and in Adobe Acrobat® documents.

Cult3D VIZ Exporter 4 turns architectural Autodesk VIZ 4 models into interactive presentations, ready to be published online or in electronic documents such as Adobe Acrobat PDF files or Microsoft Office files such as PowerPoint. Unlike large movie files or rendered still images, architects can automatically generate an HTML page with a realistic virtual walkthrough environment of their building or landscape scene, viewable by virtually anyone, anywhere. Cult3D turns large VIZ files into mere kilobytes so 3D objects can be easily viewed, even over a 28.8k modem. Enhanced navigation controls and automated collision detection enable viewers to naturally "walkthrough" their rendered architectural models and landscape scenes in real-time on the platform of their choice, by simply using their keyboard and mouse.

"Cycore saw tremendous market potential for 3D Web visualization in traditional architectural CAD applications and chose Autodesk VIZ 4 as the platform to introduce this powerful combination," said Jerry Pettersson, CTO, Cycore. "Cult3D VIZ Exporter 4 takes advantage of Autodesk VIZ 4's high-end 3D capabilities to provide an easy to achieve end result that dramatically reduces file size without compromising the project's level of detail or artistic integrity."

Cult3D VIZ Exporter 4 is available with Autodesk VIZ 4 and can also be downloaded from <http://www.cult3d.com>. To publish models for commercial use, a license must be purchased from Cycore. Autodesk VIZ users can then publish their Cult3D objects on an unlimited number of URL-addresses and offline applications. Users can register, purchase and download a Cult3D VIZ Exporter 4 license online at <http://www.cult3d.com> for only \$395USD. Designers can also extend the capabilities of Cult3D VIZ Exporter 4 by adding the power of the Cult3D Designer Pack with its easy to use drag and drop interface. With this addition, Autodesk VIZ software users can add the ability to open doors, turn on/off the lights, switch between seasons or night and day, add interactive objects to a scene and much more. For more information on Cult3D Designer Pack licensing options, visit <http://www.cult3d.com>.

about Autodesk

Founded in 1982, Autodesk, Inc., is the world's leading design and digital media creation, management, and distribution company. The company serves a diverse portfolio of markets, including building design, geographic information systems, manufacturing, digital media, and wireless data services. By delivering tools that foster innovation and creativity, Autodesk helps customers throughout the value chain leverage digital design data to work better, faster and smarter. For more information about the company, see www.autodesk.com.

about Cycore

Cycore is the market leader in interactive 3D software for e-business. Cycore Cult3D® software is an award winning product visualization technology used on websites, Microsoft Office® documents and in Adobe Acrobat® files, to help e-businesses increase online sales, enhance sales presentations and improve customer service. More than 400 brand name companies, including CNN, Ericsson Mobile Communications, Fiat, Longines, Sony and Toyota use Cult3D on their websites. To date the number of Cult3D viewer downloads exceeds 12 million. The company was founded and maintains headquarters in Sweden, with offices in North America, France and Germany. Sales for 2001 exceeded 21.9 million SEK. For further information please visit <http://www.cycore.com>.

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