

# Press release

*For immediate release*

*“Marratech Work Environment”:*

## **Marratech Launches New Software Suite For Efficient Workplace And Business Communications**

[Stockholm, Sweden, May 15, 2002.] **The Scandinavian software company Marratech launches a new suite of software solutions which together form the concept “Marratech Work Environment” – an integrated business tool for the complete real time communication and collaboration market. Marratech develops and markets software for e-meetings, e-communications and e-workplace.**

The *Marratech Work Environment* software solution is a service for e-meetings, e-information and e-collaboration which is deployed over networks and used from desktops, notebooks and handheld units. It is a carrier for business efficiency as well as efficient e-business. Business-to-business relations can be maintained over distance, using the scalable rich media inside the *Marratech Work Environment*.

With *Marratech Work Environment* customers can meet and work together, wherever they are. The solution is especially suitable for management teams, tech companies, professional services and manufacturing companies with a high Internet usage and geographically dispersed businesses.

*Marratech Work Environment* consists of the turnkey *Marratech E-meeting Portal* software editions for small and medium sized organizations, the *Marratech Enterprise Architecture*, an easily integrated new server based software solution for larger corporations, IT outsourcing companies, network operators, application service providers and system integrators, as well as a portfolio of services called *Marratech Professional Services* to get maximum benefits out of Marratech’s solutions.

Among Marratech’s unique network benefits are high security and privacy, network efficiency and scalability, and easy to integrate on standard platforms (e g IBM Websphere, Microsoft IIS, Oracle IAS, MAC OS X). Feature benefits include user friendliness, platform independence (based on Open Internet Standards), and the integrated business solution with IP telephony, interactive information and document handling, instant messaging as well as fully scalable video.

*Marratech Work Environment* is delivered in three applications; basic, professional and mobile work environments. The basic work environment includes IP telephony, a fully featured whiteboard and instant messaging. The professional work environment adds fully scalable video and recording/playback. The mobile work environment adds full scale mobility through wireless LAN.

The new software solution will be officially launched on May, 23.

**About Marratech:**

*Marratech AB is a Sweden-based software company that develops and markets solutions for e-meetings, i.e. software that enables web based meetings and conferences. The company's business idea is "to help people meet and work together regardless of geographical location", primarily to create an increased efficiency in the daily work and also to save valuable travel time and costs as well as work time. Marratech launched its first products for e-meetings in 1998. The client Marratech Pro can be installed on the computers of every meeting participant (including a headset and a small web camera) and subsequently be used to let all participants communicate via ip telephony, video, graphics and documents from their respective work stations. Documents, texts and images can be visualized, edited and discussed via the computer in an interactive manner.*

*Marratech is based on research which started in 1995 at CDT (the Centre for Distance-Spanning Technology) in Luleå, Sweden. The company has its headquarters in "Mobile Valley" in Kista outside Stockholm and carries out research and development in Luleå. Marratech has several major international corporations in its customer base, e.g. Ericsson, Tietoenator, SEB and FMV, and cooperates with network operators Utfors and Arrowhead. Marratech is owned by Slottsbacken and Emano, the founders and the employees. Marratech holds the "2001 European IST Prize" for Marratech Pro, awarded by the European Council of Applied Sciences and Engineering (Euro-CASE) with support from the EU's Information Society Technologies Programme.*

*For additional information please contact:*

**Petri Markkanen**, CEO

Marratech AB

Ph: +46 70 657 00 25

Email: petri.markkanen@marratech.com

**Visit our web site: [www.marratech.com](http://www.marratech.com).**