



## iPRESS RELEASE

### German ADSL operator orders set-top box system from Kreatel

**LINKÖPING, SWEDEN, June 4, 2002 – German broadband operator HanseNet has ordered the Kreatel IP-based set-top box system to be used for TV services in ADSL and fiber (FTTH) networks. In May 2002, HanseNet had nearly 20 000 DSL-subscribers connected in Hamburg.**

HanseNet is the first network operator that will run the Kreatel IP-STB in an ADSL environment. The operator provides a broadband service package with IPTV and Video-on-Demand. On June 1, HanseNet started its Video-on-Demand service in Hamburg with 350 movies that can be watched on TV. At the end of the year, customers will be able to choose from approximately 700 movies.

- The Kreatel IP-STB system is commercially deployed in FTTH networks, and we are now pleased to have signed this agreement with our first ADSL customer and also our first customer on the German market, says Lars Bengtsson, Managing Director of Kreatel Communications. HanseNet is an important operator that has reached far with the broadband rollout.

- We are delighted to have launched the Video-on-Demand service to our customers, says Etta Schulze, Head of Public Relations at HanseNet. Kreatel's small and elegant set-top box fits into this solution and can easily be integrated in every sitting room.

#### **About Kreatel**

Swedish company Kreatel Communications AB, founded 1996, develops and markets flexible service terminal systems that enable operators and service providers to offer attractive services in the telecom and broadband networks. Examples of such services are to order a movie on demand over a broadband connection, lower the phone bill by having the calls routed to the cheapest operator (Least Cost Routing), or send an SMS in the fixed telephone network. Kreatel is in a market-leading position within the development of broadband terminals and management systems for interactive services to household TVs distributed via IP-based broadband networks. The company product portfolio is characterized with high software content and systems solutions. For more information visit [www.kreatel.com](http://www.kreatel.com)

#### **About HanseNet**

HanseNet Telekommunikation GmbH, founded 1995, is one of the leading regional telecommunications providers in Germany. The company operates a fiber optic city network of more than 900 km within the economic area of Hamburg and offers broadband net access via the Internet protocol (IP), Internet services and telecommunication services as well as fixed and data connections to its customers. Priority is given to individual solutions and fast market launch. This allows Hamburg's business and private customers to benefit from excellent quality and first-class service.

HanseNet Telekommunikation GmbH's shareholders are e.Biscom S.p.A., Milan holding 80% and Hamburgische Electricitäts-Werke (HEW) holding 20% of the shares.  
Details: [www.hansenet.de](http://www.hansenet.de)

#### **Questions concerning this press release are answered by**

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