



NEWS RELEASE

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COULD YOU BE THE NEXT GEORGE LUCAS OR STEVEN SPIELBERG

PC World offers home video buffs the chance to visit movie makers paradise

It is about that time of year when the dust is blown off the video equipment and we allow ourselves to embark on that directorial debut. If you are bamboozled by the dazzling array of special effects and sophisticated editing in the latest blockbusters don't despair. PC World and Dazzle have recognised that there is a nation of budding home movie buffs out there and have come up with the perfect excuse for everyone to start filming again.

PC World and Dazzle invite home movie makers nation-wide to enter a competition to win a fantastic trip to Cannes with runners up prizes of a PC and a digital video camcorder. Entrants need to submit a short film, between one and three minutes long, demonstrating home video skills and creative footage to capture the imagination of the judges, and be appropriate for general broadcast.

The winner, judged to be the "Pick of the Flicks", will be spending a weekend in Cannes, home of the glamorous film festival, with £250 spending money. For those that aren't quite blockbuster movie makers, but definitely worth a watch, a supercharged Pentium 4 PC and a top of the range Sony digital camcorder are on offer.

It is really simple to win. The entries must be on CD or VHS and should be sent to:

**Zo Nuttall, PC World, Dixons House, Maylands Avenue, Hemel Hempstead, Hertfordshire
HP2 7TG**

The closing date for entries is 31 August 2002 and should include a brief description of the techniques and equipment used to make the film. If you are stuck for ideas, hints and tips on how to edit clips and making a great film are available on : www.dazzle.co.uk/filmmaker.htm.

Ends

**For further information please contact Hamish Thompson, PC World, 01442 354515
or Jane Stancombe, Dazzle, 01189 714131**

About PC World

PC World is the UK's largest chain of computer superstores with over 110 stores nation-wide. Stores offer more than 5,000 product lines including extensive ranges of PCs, printers, software, peripherals and accessories from all the major brands. A range of over 15,000 products is offered in the PC World Business catalogue with 20,000 available on the business website.

PC Healthcheck is available in all of PC World's 110 stores. By booking an appointment at the PC Clinic in-store, PC owners can identify whether their PC is working properly and whether there are any viruses on the system which are causing problems. PC Healthcheck is not offered by any other PC manufacturer or retailer.

PC World also offers a range of websites for customer support, information about new technologies, online purchase and advice on getting the most out of your PC:

www.pcworld.co.uk

www.pcservicecall.co.uk

www.pcworldofcomputing.co.uk

To locate your nearest PC World store call 08705 464 464

About Dazzle products

Dazzle products help consumers simplify, enhance and expand the way they use digital media by making it easy to capture, edit and share digital video and photos with high quality results. The Dazzle family of products includes Digital Media Readers, the Digital Video Creator Series, DV-Editor Series and DV-Bridge Series and software including DVD Complete Deluxe, MovieStar and OnDVD. For further information visit www.dazzle.com