



Press Release

Digital Vision's BitPack-SD Pre-mastering Workstations Sold to HBO Communications

Los Angeles, June 11, 2002 - Digital Vision proudly announces the sale of two BitPack-SD Pre-mastering Workstations to HBO in New York.

Home Box Office, HBO, a division of Time Warner Entertainment Company, L.P. (TWE), provides 28 digital feeds of its two 24-hour premium TV services of HBO and Cinemax to subscribers across the United States.

"HBO purchases BitPack-SD Encoders because of its superior quality, ability to be automated and its single pass capability of allowing AC-3 multiplexing in real time", said, Dominic Serio, Senior Vice President HBO Studios and Broadcasting Operations.

"BitPack's reputation as the leading system for those with the most demanding requirements both in terms of picture quality and flexibility of operation is reinforced with the decision by HBO to choose BitPack", said Thorbjörn Gustafsson, Managing Director of Digital Vision (US). "We are delighted to announce the sale to such a big name customer."

The market leading BitPack product range is a complete pre-mastering solution for standard and/or high definition, video on demand, DVD, digital cinema and digital archiving. It uses Digital Vision's industry standard DVNR pre-processor tools and proprietary encoding engine, to produce MPEG-2 elementary, program, and transport streams.

Digital Vision's business concept is to offer state-of-the-art technology and products to clients in film/video, multimedia and the distribution of digital television within three business areas:

- **Media Mastering**, e.g. the digital mastering of feature films, TV-shows and commercials and the adaptation of these to DVD
- **Media Networking**, the adaptation of images and sound to digital transmission networks
- **Digital Cinema**, the digitalisation of traditional film for cinemas

Digital Vision was founded in 1988 and today the company is comprised of the Swedish parent company and a sales company in the U.S. The company is dedicated to the development, the production and the sales and support of systems. Production is primarily managed through outsourcing.

Digital Vision is listed on the Stockholm stock-exchange.

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