

# Norwood Systems demonstrates the versatility of EnterpriseMobility™ at Bluetooth Congress 2002

Demonstrations to include wireless voice, industry specific data applications and the latest deployment toolkit for wireless networks

Norwood Systems, Bluetooth Congress Stand No: 405

Richmond-upon-Thames, UK and Amsterdam, The Netherlands – 12<sup>th</sup> June 2002 – At this year's Bluetooth Congress, Norwood Systems is demonstrating several applications running over its wireless communications platform, EnterpriseMobility, including both voice and data communications. EnterpriseMobility, which is commercially launched this week, is the most advanced platform that provides seamless wireless connectivity to employees within the workplace.

Norwood Systems is demonstrating three solutions on its stand during Bluetooth Congress. The first demonstration showcases the comprehensive voice capabilities of EnterpriseMobility. Visitors to the stand are able to make and receive calls wirelessly over the EnterpriseMobility network using either a headset with a Bluetooth enabled Palm 505 as the dialling interface, a headset activated by a voice recognition server or an Ericsson Bluetooth CTP (Cordless Telephony Profile) enabled mobile phone. EnterpriseMobility provides all the key functions expected of a telephony system including call on hold, call transfer, calling line ID and call forward.

The second demonstration features InstantCoverage<sup>™</sup>, the management toolkit embedded within EnterpriseMobility. This demonstration shows how easy it is to manage the deployment of EnterpriseMobility and to ensure ongoing optimum network coverage and capacity. The InstantCoverage demonstration incorporates a floor plan of the Congress and indicates the location of all Bluetooth Etherblue base stations running at the show as well as a graphical view of the network coverage.

The third demonstration highlights EnterpriseMobility's data capabilities, including applications from Norwood System's Solution Partners. It illustrates the ease of wirelessly accessing the internet while mobile, using an IPAQ 3870 over an existing corporate connection, as well as synchronising with Microsoft Outlook™ using Pumatech's Intellisync™. An additional feature will show EnterpriseMobility integrated with Air2Web's Mobile Internet Platform, allowing healthcare professionals to call up patient records from their PDA with a secure connection wherever they may be within a hospital environment.

Paul CEO Østergaard, Chairman and of Norwood Systems, comments. "EnterpriseMobility is the most advanced Bluetooth communications platform commercially available today. Our demonstrations show the depth of our voice and data offerings and the wide range of functionality that EnterpriseMobility offers. For further information, please visit us at stand number 405."

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# **NOTES TO EDITORS**

### **About Norwood Systems**

Norwood Systems was founded in January 2000 to become the market leader in system connectivity software for short-range wireless based office networks for voice and data. Its award winning networking platform, EnterpriseMobility™, which became commercially available in June 2002, delivers a wireless communications platform to connect Bluetooth™ enabled mobile devices seamlessly with existing voice and data communication networks.

Norwood Systems' customer base includes leading companies in the Telecommunications, Professional Services, Financial industries and the Healthcare and Pharmaceutical Sector, including Plantronics. Norwood Systems has its headquarters in Richmond- Upon-Thames in the UK and a research and development facility in Perth, Western Australia. Further information on the company and products can be found at <a href="https://www.norwoodsystems.com">www.norwoodsystems.com</a>

# **About EnterpriseMobility**

EnterpriseMobility is the most advanced Bluetooth voice and data platform available. By enhancing user contactability, EnterpriseMobility customers can benefit from enhanced productivity and better customer management. Coupled with cost reductions on mobile calls this potentially creates an ROI of a few months.

The platform supports standard PBX functions, such as call transfer, call on hold, music on hold, call swap, call forwarding, calling line ID (CLI), call diversion, interactive voice dialling, voice mail integration and integrates with most major PBX systems including Lucent Definity, Nortel Meridian, Ericsson MD110, Siemens HiPath, Cisco AVVID, 3COM NBX, and Alcatel Omni-PCX.

To promote early adoption of EnterpriseMobility, Norwood Systems is releasing a range of Starter Kits which include EnterpriseMobility user licenses, InstantCoverage planning software, Bluetooth headsets for all users, a VoIP telephony gateway, Bluetooth base stations and installation services. Starter kits are for 10, 20 or 30 users, and can easily be scaled for additional users.

EnterpriseMobility is available direct from Norwood Systems and also via Norwood Systems' partner network, including Damovo under the Walkabout™ brand.

## Norwood Systems photography

High Resolution images from Norwood Systems can be downloaded free of charge by the media from the Newscast Website: <a href="https://www.newscast-online.com">www.newscast-online.com</a>

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#### **About Bluetooth**

The Bluetooth™ wireless technology is set to revolutionize the personal connectivity market by providing freedom from wired connections. It is a specification for a small-form factor, low-cost radio solution providing links between mobile computers, mobile phones and other portable handheld devices, and connectivity to the internet. The Bluetooth Special Interest Group (SIG), comprised of leaders in the telecommunications, computing, and network industries, is driving development of the technology and bringing it to market.

The Bluetooth SIG includes promoter companies 3Com, Ericsson, IBM, Lucent, Microsoft, Motorola, Nokia and Toshiba and more than 2000 Adopter/Associate member companies.

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