



INTELLEXIS

Informa partnership brings Intellexis learning solutions to new markets

London, 24 June 2002: Intellexis has formed a marketing partnership with Informa plc, one of the UK's largest business information groups. This agreement will open up new markets for Intellexis, enabling the company to target Informa's annual business audience of over 200,000 individuals.

As part of this arrangement, Intellexis' range of finance and business courses – both instructor-led and e-learning – will be marketed to Informa's conference clients and newsletter subscribers. Intellexis will also provide a series of financial training workshops at select Informa conferences.

Intellexis CEO Paul Palmarozza said: "Informa provides 'must have' business information while Intellexis provides essential business skills. This combination enables companies to improve business performance at every level."

Intellexis is one of the most experienced providers of business skills and development in the marketplace today. This partnership will help expand Informa's portfolio of services, giving the finance, insurance and legal markets access to some of the world's best business skills training.

"Intellexis is internationally recognised as one of the best providers of instructor-led and e-learning business skills solutions," said Lindsay Roberts, CEO Informa Professional. "The addition of its training products and services to our conferences and information channels will give our customers new opportunities to learn and understand the financial processes of the business world."

Ends.

Notes for Editors

About Informa:

Informa Professional provides high value "must have" business information and content to clients worldwide in the finance, insurance and legal markets. We deliver competitive edge to our clients through a broad range of media formats and some of our key products include: market-leading conferences in the areas of fund management, investment banking, tax and banking law, pensions, insurance and retail financial services; cutting edge publications from *Banking Technology* and *Insurance Day* (our daily newspaper) to the heavy-hitting analysis and commentary from newsletters such as *Compliance Monitor*, *Money Laundering Bulletin*, *Fraud Intelligence*, *Financial Services Bulletin*, *Financial Regulation International*, *Back Office Focus*, *Pensions International* and *Pensions Today*. For further information visit Informa on-line at www.ibc-financial.com

About Intellexis plc:

Founded in 1988, Intellexis is a premier provider of financial and business skills learning solutions. Following our merger with a classroom-based financial training company, we have become the business world's leading provider of blended learning solutions, incorporating e-learning and classroom delivery.

From creating local language versions and developing company-specific content through to providing consultancy services, we help you achieve maximum in-company take-up of learning opportunities - ensuring performance improvement.

Our mission is to improve clients' business performance. Our founding principles of Integrity and Service are at the heart of everything we do.

For more information:

Please visit www.intellexis.com or contact

Richard Allen
Marketing Communications Manager
Tel: +44 (0) 20 7371 4444
E-mail: richard.allen@intellexis.com

Paul Saunders,
Essential Elements Communications
Tel: + (0)20 7610 5111
E-mail: pauls@essentialcoms.co.uk