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Continued Success for ReadSoft in the Census Segment

After winning several census projects over the past 12 months, ReadSoft has been selected to facilitate the population census in Bangladesh. This deal is further proof that ReadSoft's software FORMS is the leading product in this segment. The order value is 100,000 USD.

The Statistical Bureau in Bangladesh collects information about approximately 131 million Bangladeshis. Together with local partner GIS (Graphics Information Systems) in Dhaka, ReadSoft provides software to substantially speed up the census project.

After the multi-page questionnaires have been filled out they are transported to the Institute of Statistics where FORMS will capture, interpret and verify relevant information about the population.

"We have received several orders from the census segment recently. In countries such as Georgia, Slovenia and the Ukraine we have provided software to automatically process vast amounts of statistical information. The order from Bangladesh further strengthens our position as a preferred supplier of this technology", comments Jan Andersson, MD at ReadSoft.

In many countries the population census is a very expensive and lengthy procedure, but with the help of automatic data capture, statistics can be generated more easily and at a lower cost.

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ReadSoft is the market leader in the development and sales of software for automatic data capture, which is software that automatically registers and interprets data on forms and invoices in electronic or paper format. Since its establishment in 1991, ReadSoft has evolved into a global corporation with twelve subsidiaries in Sweden, Norway, Denmark, Germany, France, Spain, the UK, the US, Mexico, Chile, Brazil and Australia. In 2001 the turnover was 29 MUSD, and the Swedish business magazine Veckans Affärer awarded ReadSoft the title "IT Company of the Year 2001".