

**PHOTOCALL NOTICE...PHOTOCALL NOTICE...PHOTOCALL
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“MUTTS AND MOGGIES TO EUROPE FOR A FIVER”

**Castaway Ben Fogle And His Dog Inca Launch Stena Line's New Pet Travel
Scheme**

DATE: Thursday 11th July 2002
TIME: 10.00am
ADDRESS: Check-In Area, Harwich International Port,
Parkestone, Harwich

‘Castaway’ and ‘Countryfile’ heart-throb, **Ben Fogle** will be posing in a selection of his finest holiday gear, alongside his best pal **Inca** the Labrador, to launch Stena Line's new initiative transporting cats and dogs to Europe for a fiver.

Ben and Inca will be posing for shots along with Stena Line bosses at the Harwich port. The photocall will feature both **Ben and Inca dressing up for the occasion** in fun holiday gear such as wetsuits, sunglasses, and loaded up with surfboards, buckets and spades checking in at the conveyor belt.

Ben and Inca are supporting the launch of **Stena Line's new Pet Travel Scheme** between Harwich and the Hook of Holland – the gateway to Europe for hundreds of thousands of Brits every year.

The Stena Line Call Centre has already been inundated with enquiries and Stena Line predicts the scheme will **revolutionise holidaying** for the **14.5 million cat and dog owners** in Britain – no more kennels, relatives or favours from friends!

~ends~

Pre-Photocall Information: Emma Nicholson or Joanna Stapleton on 020 7808 7120

Photocall Contacts: MJ Crowther on 07866722051 or Joanna Stapleton on 7979224494

Travel Details: Please see attached map and train times for travel by road and rail