

## PRESS RELEASE

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# Intentia Signs EUR 2.7 Million Deal with BHP Steel Lysaght

**Stockholm, Sweden - Intentia International** AB (publ) (XSSE:INT B) announces that Intentia in Australia signed a new EUR 2.7 million deal with BHP Steel Lysaght Australia at the end of June. This is Intentia's second major BHP Steel win in a short space of time. BHP Steel Asia recently invested in an enterprise management solution from Intentia.

In addition to the strength of its leading edge technology, Intentia's Movex solution was chosen for the breadth and depth of its functionality, which are key to helping BHP Steel Lysaght achieve its business objectives.

"Intentia provides the functionality to support our changing business model and dynamic business environment," said R. J. (Bob) Moore, President Australia, BHP Steel Lysaght. "We have a number of initiatives being adopted by the business at the moment and our key business objective is to improve performance. Implementing the right system is vital to achieving this as it is the platform the rest of the business is built around."

"We needed a system that was flexible and agile—one that was able to respond to changes in the market and within our business," Bob Moore added. "If an organization doesn't have the information it needs at its fingertips, then it can't respond to customer needs. Movex gives BHP Steel Lysaght the ability to respond, to analyze costs and to be dynamic, ensuring customer satisfaction. These are key to business success."

The new deal positions Intentia very strongly in the building products market, having recently signed HPM, Argent Metals, Hagemeyer Electrical Group and Resene Paints. "The sale continues to reinforce Intentia's position as the leading supplier of collaborative software solutions for the building industry," said Steve Ironside, Managing Director, Intentia Australia Pty Limited.

BHP Steel Lysaght will implement Intentia's complete collaborative suite including Advanced Production Planner and Supply Chain Management, integrated CRM, e-Business and Movex Mobile Solutions.

The project is expected to be completed in Q2 2003.

#### For further information, please contact:

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### **About BHP Steel Lysaght**

BHP Steel Lysaght is a business unit of BHP Steel and manufactures and markets the LYSAGHT® range of quality, roll formed steel products, accessories and services to the construction and building markets. BHP Steel Lysaght has a portfolio of great brands, products and services.

The company's forming operations provide a range of BHP Steel Lysaght building products for local markets, with well-developed marketing channels. Sales and manufacturing facilities are located throughout Australia in Perth, Darwin, Townsville, Mackay, Rockhampton, Brisbane, Tamworth, Dubbo, Newcastle, suburbs of Sydney, Albury, Melbourne, Geelong, Adelaide and Launceston.

#### **About Intentia**

Intentia is one of the world's leading suppliers of collaboration solutions. Our vision is to become the leading global collaboration solutions vendor by supplying our customers with tomorrow's solutions today. Intentia offers a one-stop shop for all collaboration needs within numerous industry segments. We develop, implement and maintain our own solutions to produce the highest possible level of customer satisfaction. The Intentia Solution consists of applications covering customer relationship management (CRM), enterprise management (ENM), supply chain management (SCM), business performance measurement (BPM), e-business and value chain collaboration (VCC). Intentia has more than 3,200 employees and serves over 3,400 customers in the manufacturing, maintenance and distribution industries via a global network spanning some 40 countries. Intentia is a public company traded on the Stockholm Stock Exchange (XSSE) under the symbol INT B.

Visit Intentia's Web site at www.intentia.com