## Posten announces strategic partnership with 7-Eleven

**Posten today welcomed 7-Eleven as the latest company to join its service network. A partnership agreement has been reached enabling 7-Eleven customers to perform routine postal transactions at all of the chain's 62 locations.**

7-Eleven will offer domestic and international stamps, various types of postage-paid envelopes, as well as access to postal collection boxes. The chain's stores are located in Stockholm, Gothenburg, and the southern Skåne region.

- 7-Eleven is a suitable strategic partner for two predominant reasons: the stores are centrally located and its open hours are generous. The strategic partnership brings Posten closer to its customers, says Maivor Isaksson, head of Posten's service network.

The partnership with 7-Eleven takes effect September 2002, and all stores should be phased in by October 2003.

During 2002, Posten is increasing the number of service outlets to approximately 3,100. 1,800 new service outlets are being opened in cooperation with strategic partners allowing customers to send and receive standard mail and parcels, as well as registered and express mail. Standard envelopes, postage-paid padded envelopes and boxes, as well as stamps will also be available for purchase. Numerous locations are open seven days a week between 9:00 a.m. and 9:00 p.m.

Posten is opening roughly 1,000 service outlets across the country offering domestic and international stamps, as well as various types of postage-paid envelopes. These service outlets will be opened between five and seven days a week.

In addition to 7-Eleven, Posten's strategic partners include food retailer ICA Handlarnas AB, OK Q8 service stations, food retailer Axfood AB, and the Pressbyrån convenience store chain.

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***Posten brings people together by delivering correspondence and merchandise promptly, reliably, securely, and cost-effectively. We create added value by combining traditional postal services with electronic Posten solutions, which can be integrated into our customers' businesses. Put simply, we are experts at everything between "From and To." Our primary market area encompasses the Nordic and Baltic regions. With over 3,000 service outlets, we provide daily service to 4.1 million households and 500,000 businesses. Every day we handle close to 20 million pieces of mail. With sales of approximately SEK 22 billion and roughly 45,000 employees, the group is one of the largest in Sweden. The group's parent, Posten AB (publ), is wholly owned by the Swedish state. For more information, please visit our Web site at www.posten.se***