# i3 micro technology signs IP-TV deal with General Dynamics

i3's set-top boxes to be installed in selected hotel rooms around the world

i3 micro technology, the Swedish datacom company that develops and markets products for IP-TV, video streaming and VoIP-products, announced today that it has signed an order with General Dynamics Interactive for the delivery of a large number of set-top boxes for use in selected hotels around the world. For 2002, the deal is worth more than USD \$2 million, with a potential for significantly higher order values in 2003 and beyond. Installations will begin in the early fall of 2002 at two selected hotels in the U.S.

The contract is the result of an eight-month joint development project aimed at integrating i3's digital set-top box, Mood<sup>TM</sup> Box, with the General Dynamics Intrigue<sup>SM</sup> Multimedia System. General Dynamics Interactive is a part of General Dynamics C4 Systems, Taunton, Mass., U.S.A.

The General Dynamics/i3 solution enables hotel guests to enjoy DVD-quality true video-on-demand and high speed Internet access through the TV-set or by attaching a guest's laptop to the STB. Hotel guests also will have the opportunity to take advantage of e-shopping and other hotel guest services using the Intrigue system.

"For us this contract is a major break-through for a number of reasons," says Hans Holmberg, President i3 micro technology. "First, from a strictly financial perspective, this is our biggest order to date; and second, through this agreement we get to show our products to hundreds of thousands of users around the world."

"We look forward to a mutually successful relationship with i3," said Al Whitmore, Vice President, General Dynamics Interactive.

### **About General Dynamics**

General Dynamics Interactive (GDI) is a part of General Dynamics C4 Systems, a business unit of General Dynamics (NYSE: GD). It brings decades of experience in providing integrated solutions for reliable, complex communication systems for its broad spectrum of customers. Intrigue is its digital interactive information and entertainment system, delivering high-speed Internet access, electronic commerce, video-on-demand, and audio and video communications services. GDI has been installing its system in hotels worldwide for nearly two years. General Dynamics, headquartered in Falls Church, Virginia, employs approximately 54,000 people worldwide and had 2001 revenues of \$12 billion. The company has leading market positions in land and amphibious combat systems, mission-critical information systems and technologies, shipbuilding and marine systems, and business aviation.

#### **About the Mood product family:**

The Mood<sup>TM</sup> product family consists of set-top boxes, various streaming servers and a management system. It enables operators to offer a full range of services - from live TV and Internet, to content-on-demand - that work with end users' existing TVs, VCRs and stereo equipment.

For images and further details please visit: www.i3micro.com/i3web/press.php

## About i3 micro technology:

i3 micro technology is a Swedish company that was established in 1997. With headquarters in Kista, Sweden, i3 develops and markets products and turnkey solutions for the distribution and reception of digital TV, video and telephony over IP networks. i3 has Servisen Private Equity Fund I & II, Investment AB Spiltan and Catella among its investors. For more information about i3, please visit www.i3micro.com

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