

Press Release

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Telia signs ADSL agreement with HSB Sweden

Telia has signed a framework agreement with HSB Sverige, a nationwide housing cooperative association in Sweden, for the provision of broadband access to HSB apartments. The agreement gives HSB association members the possibility to order an ADSL subscription at an attractive rate.

"We want to give our members the best possible ADSL alternative. We know from experience that ADSL is in demand among our members," says Ulf Kullén at HSB.

Telia's broadband access service for housing associations and other organizations (Telia Gruppanslutning Bredband) currently has a transmission speed of about 0.5 Mbit/s when connected to the Internet. No cable trenches have to be dug, or any cables installed, since ADSL works over the ordinary telephone network. In addition to high speed access, many people want broadband because of the service's "always on" connection, allowing unlimited surfing on the Internet at a fixed rate, and because it does not tie up the telephone line, allowing people to talk on the phone at home while being connected.

"We're very pleased to top our list of agreements with associations and housing companies with an organization like HSB. Their members are getting an advantageous offer from us," says Mikael Ek at Telia Internet Services.

To use the ADSL service, tenants must not live more than 4.5 km away from an ADSL-equipped switch. In addition, Telia's customer service must investigate if a local switch can accommodate additional ADSL connections in the area in question. After these parameters are checked, it takes about ten days to provide the ADSL line connection to a tenant.

The offer includes the option to subscribe to the Telia Games on Demand service, in which a special rate is charged for each gaming session, and to the Telia Antivirus protection service and Telia firewall service (Telia Brandvägg).

For further information journalists can contact:

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<p>Telia is the Nordic leader in telecommunications. Over the past year, we have streamlined the Group, focusing our core businesses making the company more flexible. Our four core businesses are: Mobile communications, Internet services, International carrier operations and Fixed network operations. Telia is listed on Stockholmsbörsen. Sales Jan-Jun 2002 totaled MSEK 28,231 (27,795) and the number of employees was 16,561 (22,468). Sales 2001 totaled MSEK 57,196 and the number of employees was 17,149.</p>
