



FOR IMMEDIATE RELEASE

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## MTG RADIO CONTINUES TO GROW

**Modern Times Group MTG AB, the international media group, today announced that MTG Radio's stations have continued to increase their share of listening. According to the most recent quarterly survey by Swedish research company RUAB, RIX FM has increased its reach by close to 5% since the same period last year. The launch of Lugna Favoriter in Gothenburg has been successful and the station remains the largest in Stockholm.**

RIX FM is the only national radio network in Sweden that has increased its reach in RUAB's latest survey. The station now reaches 755,000 listeners. The RIX MorronZoo morning show is still the most popular commercial radio morning show by far, and it has narrowed the gap to the public service channel P3's morning show.

Lugna Favoriter was launched in Gothenburg at the beginning of the year and has already attracted an audience of 59,000 listeners. Lugna Favoriter remains Stockholm's most popular station and now reaches 152,000 listeners, more than the public service channel P3. Power Hit Radio has maintained its position as Stockholm's second largest station with 125,000 listeners, and has increased its lead over its competitors.

MTG Radio also operates the 'Star FM' stations in Estonia and Latvia and holds stakes in 'P4 Radio Hele Norge' and 'RadioNova', the national commercial radio operators in Norway and Finland respectively.

**For further information, please visit [www.mtg.se](http://www.mtg.se), email [info@mtg.se](mailto:info@mtg.se), or contact:**

Hans-Holger Albrecht, President & CEO

tel: +46 (0) 8 562 000 50

Investor & Press Relations

tel: +44 (0) 20 7321 5010

*Modern Times Group MTG AB has six business areas: Viasat Broadcasting (free-to-air and pay TV channels in nine countries, and the new media businesses – teletext operations and the Everyday interactive TV, internet and mobile portals), Radio (local and national networks in five countries), Publishing (financial news and information services), Modern Interactive (home shopping, e-commerce, and logistics), SDI Media (subtitling and dubbing services), and Modern Studios (content production and rights library).*

*Modern Times Group MTG AB's class A and B shares are listed on the Stockholmsbörsen O-list (symbols: MTGA and MTGB) and ADRs are listed on the Nasdaq National Market in New York (symbol: MTGNY).*

MODERN TIMES GROUP MTG AB

Skeppsbron 18, Box 2094, SE-103 13 Stockholm, Sweden

Tel. +46 8 562 000 50 Fax. +46 8 20 50 74 (Publ) Registration No. 556309-9158

[www.mtg.se](http://www.mtg.se)

