

# SCRIBONA

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## **Scribona AB strengthens its management with new CFO**

Örjan Rebeling has as from September 1 been appointed new CFO and member of the Scribona Group management.

Örjan Rebeling, born 1948, comes most recently from a position as CFO of Esab Europe AB where he also were head of IT and supply chain management and during a period also acting President. Before that he has had a long career within the Volvo Group, both in Sweden and international, among other things as CFO of Volvo Car Corporation AB. Örjan Rebeling will with his long and wide experience contribute to Scribonas future development.

“Scribona is in an important phase of development where the objective is to maximize the utilization of the strong strategic market position we have built through the very successful integration with PC LAN. We are now tuning our organization and processes in order to improve profitability both short and long term. Örjan has the experience and knowledge needed to contribute to this development”, says Lennart Svantesson, CEO of Scribona.

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### *Facts about Scribona AB*

*Scribona is the leading Nordic player in the market for IT products, offering the customers cutting-edge product expertise, the industry's leading e-commerce systems, optimized product availability and a wide range of complementary services. Scribona's operations are organized in three business areas:*

- *Scribona Solutions – value added distribution of IT infrastructure*
- *Scribona Distribution – effective volume distribution of IT products*
- *Scribona Brand Alliance – exclusive agency for leading brands*

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