



FOR IMMEDIATE RELEASE  
Wednesday August 14, 2002

## **IN JULY FIXED LINE OPERATIONS IN CONTINENTAL EUROPE ARE EBITDA POSITIVE ON A REGIONAL LEVEL**

New York and Stockholm – August 14 2002 - Tele2 AB (“Tele2”, “the Group”) (Nasdaq Stock Market: TLTOA and TLTOB and Stockholmsbörsen: TEL2A and TEL2B), the leading alternative pan-European telecommunications company, today announces a trading update for the month of July 2002.

- **EBITDA for July 2002 MSEK 466 (July 2001, MSEK 268) up 74%**
- **MSEK 2,549. Revenue for July (2001, MSEK 2,074) up 23%**
- **Total Customers at July 31, 2002, 16.2 million**
- **Total EBITDA margin for July, 18%, for mobile in Sweden 55%, for fixed line and Internet in Sweden, 22%**

Lars-Johan Jarnheimer, President and CEO of Tele2 AB stated:

“Once again we can proudly show a gradual improvement in the company's positive result. The significant development for July is that our fixed line operations in continental Europe are now EBITDA positive for the first time on a regional level.”

### **Financial highlights**

<b>SEK millions</b>	<b>July 2002</b>	<b>July 2001</b>
<b>Operating Revenue</b>	<b>2,549</b>	<b>2,074</b>
<b>EBITDA (i)</b>	<b>456</b>	<b>268</b>

(i) Earnings before interest, taxes, depreciation and amortization

## MARKET AREAS (MSEK)

### OPERATING REVENUE

	2002 July	2001 July	2002 Q2	2002 Q1	2001 Q4	2001 Q3	2001 Q2
Nordic	1,076	965	3,379	3,398	3,145	3,026	2,912
Eastern Europe & Russia	200	102	588	494	389	284	272
Central Europe	455	507	1,374	1,348	1,372	1,215	1,205
Southern Europe	687	412	2,010	1,788	1,482	1,297	1,293
Luxembourg	68	68	195	166	184	174	163
Branded products & services	63	20	164	192	354	336	368
<b>Total operating revenue</b>	<b>2,549</b>	<b>2,074</b>	<b>7,710</b>	<b>7,386</b>	<b>6,926</b>	<b>6,332</b>	<b>6,213</b>

### EBITDA

	2002 July	2001 July	2002 Q2	2002 Q1	2001 Q4	2001 Q3	2001 Q2
Nordic	393	351	1,204	1,098	1,079	1,076	833
Eastern Europe & Russia	58	25	133	126	76	79	58
Central Europe	-8	-38	-51	-27	-77	-119	-133
Southern Europe	11	-71	-72	-181	-329	-295	-310
Luxembourg	9	9	32	23	-37	33	-1
Branded products & services	-7	-8	-39	-90	-79	-53	-100
<b>Total EBITDA</b>	<b>456</b>	<b>268</b>	<b>1,207</b>	<b>949</b>	<b>633</b>	<b>721</b>	<b>347</b>

### EBITDA margin

Nordic	37%	36%	36%	32%	34%	36%	29%
Eastern Europe & Russia	29%	25%	23%	26%	20%	28%	21%
Central Europe	-2%	-7%	-4%	-2%	-6%	-10%	-11%
Southern Europe	2%	-17%	-4%	-10%	-22%	-23%	-24%
Luxembourg	13%	13%	16%	14%	-20%	19%	-1%
Branded products & services	-11%	-40%	-24%	-47%	-22%	-16%	-27%
<b>Total EBITDA margin</b>	<b>18%</b>	<b>13%</b>	<b>16%</b>	<b>13%</b>	<b>9%</b>	<b>11%</b>	<b>6%</b>

## NUMBER OF CUSTOMERS

	Number of customers			Net intake						
	2002 July	2001 July	Change	2002 July	2001 July	2002 Q2	2002 Q1	2001 Q4	2001 Q3	2001 Q2
(in thousands)										
Nordic	6,452	5,866	10%	5	122	1	172	198	332	81
Eastern Europe & Russia	1,253	496	153%	36	15	116	105	422	93	124
Central Europe	3,437	2,768	24%	14	-47	133	99	243	133	4
Southern Europe	4,826	3,691	31%	83	38	212	245	418	215	234
Luxembourg	222	191	16%	1	5	5	5	12	13	13
<b>Total number of customers</b>	<b>16,190</b>	<b>13,012</b>	<b>24%</b>	<b>139</b>	<b>133</b>	<b>467</b>	<b>626</b>	<b>1,293</b>	<b>786</b>	<b>456</b>

## TELE2 IN SWEDEN\* (MSEK)

\*Optimal Telecom is included from January 1, 2002

2002 July	2001 July	2002 Q2	2002 Q1	2001 Q4	2001 Q3	2001 Q2
--------------	--------------	------------	------------	------------	------------	------------

### **OPERATING REVENUE**

Mobile telephony	566	490	1,670	1,589	1,513	1,560	1,377
Fixed telephony and Internet	282	238	956	1,048	853	726	782
Cable Television	23	12	60	58	49	39	26
<b>Total Tele2 in Sweden</b>	<b>871</b>	<b>740</b>	<b>2,686</b>	<b>2,695</b>	<b>2,415</b>	<b>2,325</b>	<b>2,185</b>

### **EBITDA**

Mobile telephony	310	294	938	874	808	897	730
Fixed telephony and Internet	61	56	219	216	220	161	141
Cable Television	5	-5	9	4	19	-15	-19
<b>Total Tele2 in Sweden</b>	<b>376</b>	<b>345</b>	<b>1,166</b>	<b>1,094</b>	<b>1,047</b>	<b>1,043</b>	<b>852</b>

### **EBITDA margin**

Mobile telephony	55%	60%	56%	55%	53%	58%	53%
Fixed telephony and Internet	22%	24%	23%	21%	26%	22%	18%
Cable Television	22%	-42%	15%	7%	39%	-38%	-73%
<b>Total Tele2 in Sweden</b>	<b>43%</b>	<b>47%</b>	<b>43%</b>	<b>41%</b>	<b>43%</b>	<b>45%</b>	<b>39%</b>

*Tele2 AB, formed in 1993, is the leading alternative pan-European telecommunications company offering fixed and mobile telephony, data network and Internet services under the brands Tele2, Tango and Comviq to 16.2 million people in 21 countries. Tele2 operates Datamatrix, which specializes in systems integration, 3C Communications, operating public pay telephones and public Internet services; Transac, providing billing and transaction processing service; C<sup>3</sup>, offering co-branded pre-paid calling cards and Optimal Telecom, the price-guaranteed residential router device. The Group offers cable television services under the Kabelvision brand name and together with MTG, owns the Internet portal Everyday.com. The Company is listed on the Stockholmsbörsen, under TEL2A and TEL2B, and on the Nasdaq Stock Market under TLTOA and TLTOB.*

## **CONTACTS:**

### **Tele2 AB**

Lars-Johan Jarnheimer  
President and CEO, Tele2 AB

Telephone: + 46 8 562 640 00

Håkan Zadler  
CFO

Telephone: +46 8 562 640 00

Andrew Best, Investor Relations, London

Telephone: +44 7798 576378

**Visit our web site at [www.tele2.com](http://www.tele2.com)**