



15 August 2002

Press Release

Turnover for the H&M Group increased in July 2002 by 18 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate changes:

	1999/2000	2000/2001	2001/2002
December	19	7	10
January	13	22	8
February	27	16	16
March	5	27	16
April	18	15	12
May	15	20	11
June	7	21	19
July	10	18	18
August	3	26	
September	22	34	
October	5	18	
November	8	20	
Whole year	12	20	

Sales development in the month of August will be published together with the nine months report on 19 September 2002 at 8.30 CET.

Rolf Eriksen
Managing Director

Contact persons:

Carl-Henric Enhörning	+46-8-796 5410
Leif Persson	+46-8-796 1300