

PRESS RELEASE

08/19/2002

Anoto lands Asian order

Anoto and Chiahui Technologies launch digital paper-based services enabling Anoto functionality in Taiwan

Chiahui Technologies is one of the first companies in Asia to offer pen and paper-based services enabling Anoto functionality to enterprises and consumers. Initial services, ranging from graphical email, fax and storing digital notes to customised digital forms solutions for enterprises, will be launched in Q4 2002.

"The initial target group is enterprises, as services such as real time transmission of email and customised forms solutions so clearly demonstrate the benefits, thereby helping to create competitive advantages. However, we are convinced that industries and consumers will demand Anoto enabled services to be able to, by using a digital pen, order insurances, flowers from a magazine, send digital post cards, apply for credit cards directly from the form or storing student study notes and more," says Perry Chyau, president of Chiahui Technologies.

Together with Chiahui Technologies Anoto presents, for the first time ever, a so-called "hosting solution", providing a distributor like Chiahui with the opportunity to offer services enabling Anoto functionality, while Anoto operates the infrastructure.

"The new service package broadens our offering. Also distributors and services providers will have the opportunity to introduce the Anoto functionality, thereby providing these services to mobile phone users via several operators in one country. Chiahui has excellent contacts with all Taiwanese operators and will be offering Anoto enabled services to all these," says Christer Fåhræus, CEO, Anoto Group AB.

The revenue model used in collaboration with Chiahui is based on sharing the revenues generated by these services, whereby Anoto is providing infrastructure and some basic services.

"This collaboration is our major breakthrough in South East Asia and with Chiahui, paper-based solutions will be a success with enterprises as well as consumers in Taiwan. The interest in Anoto functionality is particularly keen in Asia as pen and paper-based solutions will be entirely in line with the Asian culture where language is conveyed as pictures, which may now be communicated as an email or fax directly from the paper," continues Christer Fåhræus.

The Sony Ericssons Chatpen, the first digital pen with Anoto functionality and matching paper-based services, will be demonstrated at Taipei Telecom 2002, August 23 – 26.

För mer information kontakta

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CHIAHUI TECHNOLOGIES, INC.

Chiahui Technology Corp, one of the subsidiaries within Chiahui Group with a total revenue of 500 million US dollars and 1300 employees, is the leader in not just next generation e-learning but telecommunication technology in Taiwan. We provide e-learning consultancy, training and support to banks, security companies and mutual funds companies through the latest web-based training techniques and leading-edge multimedia to deliver breakthrough e-learning and knowledge management solutions for companies and academia. And we are the largest company on web-based multimedia and courseware production in Taiwan. We are the partner of LOMA in Greater China. 95 percent of the insurance companies in Taiwan, Hong Kong and China are LOMA's member companies. We provide FLMI, ACS, PCS and more professional certification; besides, we also offer synchronizing and asynchronous educational courses, workshops, seminars and conferences.

ANOTO GROUP AB

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