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Municipalities give thumbs-up to ePostboxen

Many of Sweden's local governments have given the thumbs-up to Posten's electronic infrastructure - ePostboxen. Residents will now have the choice of receiving bills and bulk mailings from municipalities either electronically or by regular postal mail.

- Offering residents a choice between receiving daycare bills and bulk mailings either electronically or by regular postal mail enables municipalities to raise the level of service. Down the road, these local governments will also enjoy pared distribution costs, says Margareta Chowra, product manager for ePostboxen, Posten.

As of this writing, the ePostboxen delivery option will be available to residents in the following areas: Arvidsjaur, Bollnäs, Eksjö, Gislaved, Gällivare, Habo, Hudiksvall, Hultsfred, Högsby, Kramfors, Ljusdal, Norrköping, Nässjö, Ovanåker, Pajala, Sollefteå, Tranås, Uppsala, Vaggeryd, Vilhelmina, Vindeln, and Östersund.

- I'm thrilled so many local governments have taken this step and want to explore new avenues of communicating with residents. One advantage of ePostboxen is global access. Users can view the contents of their mailbox from any computer with an Internet connection. ePostboxen also makes it much easier to organize and keep track of mail ranging from pay slips and bills to municipal information, says Margareta Chowra.

Launched in early 2002, ePostboxen works like an ordinary mailbox for ordinary mail. The difference is that mail is delivered electronically. ePostboxen is free to private citizens and costs are borne by the sender, just like traditional mail. Users have the choice of receiving mail from public and private sector organizations either electronically in their ePostboxen or by regular postal mail.

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